

# AGENDA

The Future of Marketing Transformation & Data Privacy

## Executive Dinner

### SPEAKERS



**Scott Nolen**  
VP, Global Marketing  
[Kroll](#)



**Sandeep Kapoor**  
Director of Marketing  
[Keysight Technologies](#)



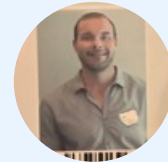
**Ibrahim Jackson**  
Founder  
[Ubiquitous Preferred Services](#)



**Paulina Yick**  
Global Portfolio  
Marketing Director  
[Experian](#)



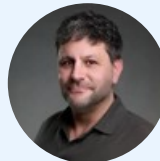
**Nick Antoniadis**  
VP Marketing  
[IPSY](#)



**James Shaw**  
Director, Marketing  
Excellence  
[Takeda](#)



**Jincy James**  
CVP, Head of  
Strategy & Integrated  
Marketing  
[New York Life Insurance](#)



**Ted Sfikas**  
Field CTO  
[Amplitude](#)

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### THE FUTURE OF MARKETING TRANSFORMATION & DATA PRIVACY



**June 04, 2025**

5:30 PM-9:00 PM

Eastern Time

This private gathering will explore the future of marketing transformation, the evolving role of data privacy and regulatory

changes, and how organizations are adapting to a rapidly shifting MarTech landscape. As technology continues to reshape customer engagement, measurement, and strategy, this dinner offers a unique opportunity to exchange ideas, gain fresh insights, and connect with peers driving innovation in the field. Enjoy a world-class dining experience while engaging in thought-provoking conversations with top executives and industry experts. Discuss key challenges, or stay ahead of emerging trends, this event is designed to inspire, inform, and foster high-value connections.

TOGETHER WITH

