

**Creating Transformation Through Data & Analytics** 

## **CIO Fireside Chat**

## **SPEAKERS**



Isaac Sacolick
President
Star CIO



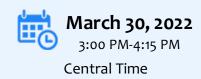
Ken Krieger EVP The Judge Group



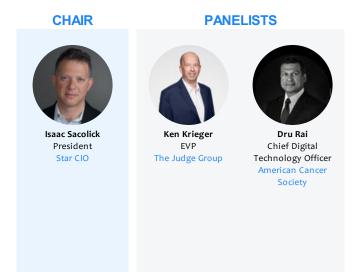
Dru Rai Chief Digital Technology Officer American Cancer Society

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## CREATING TRANSFORMATION THROUGH DATA & ANALYTICS



If digital transformation is a journey, then data is the fuel that transports your company from here to there. Comprehending and creating insight from data is transformational. Being able to gather and analyze data to generate a competitive edge, creates new opportunities and promotes innovation. However, to support a pipeline of up-to-date and competitive modern data and analytics, a sound foundation and architecture must be constructed.



## **PARTNERS**

We are currently accepting partnership opportunities for this event.