

From Blind Spots to Boardroom: Why Machine Identity Security Is a Business Risk, Not Just an IT Issue

# Journey to GenAI: Executive Dinner

# **SPEAKERS**



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# Registration

8:00 AM-1:30 PM



United Kingdom Time

Registration

8:30 AM-9:00 AM

**Morning Networking** 

9:00 AM-9:30 AM

**Opening Remarks** 

9:30 AM-9:40 AM

#### **KEYNOTE**

9:40 AM-10:05 AM

# The Al Acceleration Era: Security, Trust & Competitive Advantage

Explore the transformative potential of Generative AI in this forward-looking session, where we will delve into how this cutting-edge technology is set to revolutionize business and technology landscapes. We will discuss emerging trends, anticipated advancements in the next 12-24 months, and their impact on various industries. Learn about practical applications of Generative AI, from enhancing customer experiences to driving innovation and operational efficiency. Our experts will also address the ethical considerations, regulatory challenges, and best practices for successful AI integration. Join us to gain insights into how Generative AI can unlock new opportunities and shape the future of your organization.

#### **KEYNOTE PANEL**

10:10 AM-10:55 AM

# Rearchitecting the Enterprise for Agentic AI: Control, Collaboration, and the Next Frontier of Automation

Agentic AI, autonomous systems that perceive, reason, and act with minimal human intervention is poised to redefine how work gets done. As these intelligent agents move beyond experimentation into enterprise-scale deployments, organizations must prepare to fundamentally rearchitect their digital environments.

This panel will explore how leaders can operationalize agentic AI to drive efficiency, creativity, and strategic advantage while preserving oversight, governance, and trust. Discussion topics will include designing workflows around autonomous decision-making, managing human-agent collaboration, and navigating emerging risks such as bias, security, and operational drift. Join us as we unpack what it truly means to lead in an era of intelligent, action-oriented AI and how to ensure these agents serve both your innovation goals and core business values.

**Coffee Break** 

10:55 AM-11:15 AM

FIRESIDE CHAT

#### 11:15 AM-11:50 AM

# Social Engineering Revolution: New in 2025

Social engineering attacks are a growing concern for businesses and individuals alike, as cybercriminals continue to use advanced techniques to trick people into divulging sensitive information or performing actions that can lead to data breaches. In 2025, these attacks are expected to become even more sophisticated, making it increasingly challenging for individuals and businesses to identify and prevent them. To protect themselves, individuals and businesses must be vigilant and aware of these tactics. They must also implement comprehensive security measures, such as security awareness training, anti-phishing software, two-factor authentication, and access controls. Additionally, businesses must establish policies and procedures for responding to social engineering attacks, including incident response plans, data backup and recovery, and regular security assessments. By taking these proactive steps, businesses and individuals can better protect themselves from the risks associated with social engineering attacks in 2025 and beyond.

#### **DISRUPTOR**

#### 11:55 AM-12:10 PM

# Cyber Arms Race: Fortifying Cyber Readiness Against Ransomware Attacks

Let's dive into the intersection of AI, the cyber arms race, and ransomware resilience. Ransomware attacks continue to escalate, inflicting substantial financial losses, data breaches, and tarnished reputations across sectors. As we navigate through 2024, businesses must comprehend the true implications of these attacks within their operational context. Despite achieving cybersecurity compliance, vulnerabilities persist, necessitating a deeper understanding of ransomware's impact and broader strategies for mitigating overall cyber risk exposure. Advanced AI technologies are shaping both offensive and defensive cyber strategies, offering proactive threat detection, comprehensive risk management frameworks, and insights to fortify cybersecurity posture against ransomware and beyond. Don't miss this opportunity to fortify your defenses and stay ahead in the AI-powered cyber landscape.

#### **VISION VOICES**

#### 12:15 PM-12:30 PM

# **Monetizing Digital Platforms**

In the digital age, monetizing digital platforms is a fundamental challenge for businesses and content creators. These online spaces offer numerous revenue-generating avenues, including advertising, subscriptions, e-commerce, affiliate marketing, and the sale of digital products or services. Effective monetization strategies require a deep understanding of the target audience, the delivery of valuable content or services, and the creation of user-friendly experiences that encourage engagement and conversions. Finding the right balance between profitability and user satisfaction is central to realizing the potential of digital platforms in the contemporary digital economy.

# **Lunch & Networking**

12:30 PM-1:30 PM

#### **DISRUPTOR**

#### 1:30 PM-1:45 PM

# 2025 Responsibility: Digital Ethics in the Age of Data

In the age of data, the ever-expanding digital landscape has raised pressing concerns and considerations for individuals, businesses, and society at large. The widespread collection, analysis, and utilization of data have reshaped the way we interact with technology and one another. Key issues revolve around the protection of personal privacy, the security of sensitive information, the need for transparency in data practices, and the mitigation of biases inherent in algorithms and AI systems. As data-driven technologies continue to advance, navigating these challenges is imperative, impacting how we safeguard individual rights, establish ownership over data, and promote equitable and responsible data use.

#### **PANEL**

# What's Next in Cyber? Investment Priorities from

1:50 PM-2:35 PM

#### the Boardroom

Cybersecurity has earned its place in the boardroom, but now comes the hard part: making smart investment decisions under scrutiny. This closing panel unpacks where executive teams are placing their bets for 2025 and beyond. Hear how top decision-makers evaluate risk, justify spend, and align cybersecurity with business growth. The conversation spans budget trends, M&A signals, innovation priorities, and the shifting expectations around ROI. Walk away with a board-level view of what's moving the needle and what's being left behind.

#### **FIRESIDE CHAT**

2:40 PM-3:15 PM

# Bridging Strategy and Systems: Aligning Business Goals with IT Innovation

In a world of rapid digital disruption, the most successful organizations are those where business strategy and IT execution move in lockstep. This panel brings together business and IT leaders to explore how to align long-term growth objectives with the right mix of emerging technologies—from AI and cloud platforms to data-driven decision-making and modern application architectures. Panelists will discuss how to break down silos between departments, drive innovation through collaborative planning, and build agile digital infrastructures that scale with evolving business needs. Expect insights on joint KPIs, governance frameworks, and the cultural shifts required to turn IT from a support function into a strategic growth enabler.

### **Networking Break**

3:15 PM-3:35 PM

#### **DISRUPTOR**

# What's Al Doing for You?

3:35 PM-3:50 PM

The terms "Artificial Intelligence" and "Advanced Machine Learning" are often thought of interchangeably. While there is a relationship between AI and AML, to say they are the same thing is an oversimplification and misclassification. Rather, one begets the other with AI being the basic principle upon which AML is developed. As AI begins to mature and migrate away from purely advanced mathematical operations into decision making paradigms, AML steps forward as the predictive ability of machines to process vast quantities of data. As data and analytics becomes foundational to the way every business operates, AI and AML will become foundational capabilities.

#### FIRESIDE CHAT

3:55 PM-4:30 PM

# Strategic Shifts: Reimagining Engineering Talent Deployment and Management in the Age of GenAl

Unlock insights into the evolving landscape of talent deployment and retention as board expectations drive CIOs to rethink traditional IT talent models. Explore the impact of GenAl on coding processes and the software engineering lifecycle, and discover strategies for optimizing talent allocation and headcounts. Gain actionable insights into defining new roles, cultivating essential skills, and charting GenAl-centric career paths to align with organizational goals and stay ahead in a rapidly changing technological landscape.

## Closing Remarks & Raffle Giveaway

4:30 PM-4:40 PM

# **Cocktail Networking**

4:40 PM-5:30 PM

#### **PARTNERS**

We are currently accepting partnership opportunities for this event.