

# AGENDA

Doing More with Less — How ITFM + FinOps Drive Technology Value in a Cost-Conscious Era

## Executive Dinner

### SPEAKERS



**Ashok Mehta**  
Global Head of  
Financing Data & AI  
UBS



**Muthukumar  
Devadoss**  
Director, Information  
Security  
TradeWeb Markets



**Serguei Antonov**  
Director, Data  
Management &  
Governance  
NYU Langone

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### UNLOCK THE VALUE OF CLOUD INVESTMENTS



**July 15, 2025**

5:30 PM-9:00 PM

Eastern Time

In today's economy, leaders are being asked to drive innovation while tightening spend. Cloud costs are rising, budgets are under scrutiny, and every tech investment must deliver clear business value.

Join fellow finance and technology leaders for an executive roundtable exploring how Technology Business Management combines Cloud FinOps and ITFM (IT financial management) and enables organizations to:

- Maximize cloud efficiency and control variable spend
- Link technology costs directly to business outcomes
- Deliver accurate, defensible chargebacks with fully burdened unit economics

Together, FinOps and ITFM create a unified approach to cost transparency, accountability, and value realization—helping you accelerate transformation without compromising financial discipline.

TOGETHER WITH

