

# AGENDA

## The Role of Data and Databases in Generative AI Executive Luncheon

### SPEAKERS



**Siva Natarajan**  
SVP Strategy &  
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**Paul Chapman**  
Director of Post  
Technology  
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**Mohandoss Tychicus**  
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**Vinod Kushawaha**  
VP Data Governance  
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**Rakesh Mekala**  
CDO  
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**Mel Reyes**  
CEO, Leadership  
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**Wade Chen**  
VP of Technology  
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Chief Operating  
Officer  
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**Ken Mayer**  
Founder & CEO  
[Safe Health](#)

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### THE ROLE OF DATA AND DATABASES IN GENERATIVE AI



**October 29, 2024**

11:30 AM-2:00 PM

Pacific Time

Generative AI's true potential lies in integrating high-quality data specific to your business and customers. A modern data and

database strategy is key to transforming generic AI into a powerful differentiator for your organization. This event explores the critical role of data in generative AI, from real-world applications and strategies for successful integration to ethical considerations and the impact of upcoming advancements. Learn best practices for leveraging data and databases to enhance customer experiences, drive growth, and navigate the evolving AI landscape.

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