

### **Security Partners Event**

# **Security Summit**

## **SPEAKERS**



Jonathan Chan Head of Global IT and Security



Cooper Chien
VP of Digital
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Marc Mackey Global IT Director Nike



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Pacific Time

Registration

9:00 AM-9:30 AM

**Breakfast & Morning Networking** 

9:30 AM-10:30 AM

**Opening Remarks** 

10:30 AM-10:35 AM

#### **KEYNOTE**

10:35 AM-11:00 AM

## Securing the Future: How AI is Revolutionizing Cloud Security

As organizations accelerate their cloud adoption, the complexity and scale of cyber threats are evolving just as rapidly. Traditional security approaches struggle to keep pace with the speed and sophistication of modern attacks. Enter AI—the game-changer in cloud security.

This keynote will explore how Al-driven security solutions are transforming threat detection, risk mitigation, and compliance in the cloud. From predictive analytics that identify vulnerabilities before they are exploited to automated incident response that reduces dwell time, Al is redefining how businesses protect their most valuable digital assets. Join us to discover how organizations can harness Al to build a resilient, future-ready cloud security strategy that balances innovation with risk management.

#### **KEYNOTE PANEL**

11:05 AM-11:50 AM

## Building Cyber Fortitude: CISO Strategies for Resilient Cybersecurity

In the realm of building cyber resilience, organizations confront increased risk exposure amidst bold moves and evolving external challenges. Despite investments in technology and data, risk leaders, including CISOs, express difficulty in keeping pace with the persistent threat of cyber crises. However, in today's business landscape, discussions of digital transformation or reinvention are inseparable from considerations of cybersecurity. Looking ahead, stakeholders, from the board to frontline cybersecurity operations, pose critical questions about resiliency. This includes inquiries about the adequacy of efforts to safeguard the company and its customers in the face of cyber attacks. The focus shifts to identifying opportunities to minimize the impact on business and shareholder value through effective threat response. Embracing cybersecurity as a whole-of-business endeavor, organizations are urged to align themselves with business owners, adapting to changes in the cyber landscape and fortifying resilience against disruptions. Building confidence in the cybersecurity program becomes paramount in navigating the dynamic and challenging cyber landscape effectively.

### **Networking Break**

11:50 AM-12:15 PM

#### **PANEL**

12:15 PM-1:00 PM

## Cybersecurity Leadership in the Era of Al and ML: Navigating Innovation and Responsibility

In the dynamic realm of artificial intelligence (AI) and machine learning (ML), CISOs play a pivotal role in leveraging these advancements for enhanced cybersecurity. Strategic integration of AI and ML is essential for bolstering security measures, optimizing decision-making, and driving innovation. CISOs must adopt a comprehensive approach, considering the entire lifecycle of these technologies to ensure both efficiency and ethical use. Establishing robust governance frameworks becomes paramount, addressing biases, ensuring transparency, and minimizing unintended consequences.

Looking ahead, as AI and ML continue to advance, CISOs face evolving challenges and regulatory considerations. Proactive engagement involves staying informed about changing regulations, particularly in areas such as data privacy and ethical AI practices. CISOs should strive for a tech-enabled understanding of AI and ML systems, encompassing deployment, impact, and security measures. This approach positions organizations to navigate the regulatory landscape effectively, ensuring responsible and competitive integration of AI and ML into cybersecurity strategies.

### **Lunch & Networking**

1:00 PM-2:00 PM

#### **DISRUPTOR**

2:00 PM-2:15 PM

**Cyber Arms Race: Fortifying Cyber Readiness** 

#### **Against Ransomware Attacks**

Let's dive into the intersection of AI, the cyber arms race, and ransomware resilience. Ransomware attacks continue to escalate, inflicting substantial financial losses, data breaches, and tarnished reputations across sectors. As we navigate through 2024, businesses must comprehend the true implications of these attacks within their operational context. Despite achieving cybersecurity compliance, vulnerabilities persist, necessitating a deeper understanding of ransomware's impact and broader strategies for mitigating overall cyber risk exposure. Advanced AI technologies are shaping both offensive and defensive cyber strategies, offering proactive threat detection, comprehensive risk management frameworks, and insights to fortify cybersecurity posture against ransomware and beyond. Don't miss this opportunity to fortify your defenses and stay ahead in the AI-powered cyber landscape.

#### **FIRESIDE CHAT**

2:20 PM-2:55 PM

## The Race Against Threats: Speed & Al in Exploitation

Organizations' attack surfaces, IT complexity, and reliance on third parties have increased exponentially, making effective security governance and operations a significant challenge.

Meanwhile, the frequency and damage of attacks are increasing, making reactive security strategies are no longer economically viable.

Key points:

How Al is accelerating the development of exploits.

An analysis of vulnerabilities and exploits that challenge the scale and speed of traditional security operations. Security strategies need to transform and focus on proactive and preemptive measures.

#### **Networking Break**

2:55 PM-3:15 PM

#### **FIRESIDE CHAT**

3:15 PM-3:50 PM

## Navigating the Cyber Frontier: CISO Strategies for Effective Risk Management

In the context of effective cyber risk management, the challenge lies in keeping up with evolving technology, particularly during cloud or technology transformations. The adoption of threat intelligence, Gen AI, the metaverse, and machine learning presents both opportunities and challenges, with a need for technology leaders to grasp the security implications. While these technologies enhance cyber risk management, they also offer efficiencies through task automation. Striking a balance between risks and rewards is crucial for gaining trust and staying competitive. Looking forward, organizations must explore innovative approaches to cyber risk management, emphasizing resilience against third-party risks. Collaboration with the leadership team is essential to take an enterprise-wide view of current and future threats, develop action plans, safeguard critical assets, and facilitate quick recovery. Early collaboration with the executive team is encouraged to integrate risk management into transformation strategies and extract maximum benefits from emerging technologies.

### **Closing Remarks Google**

3:50 PM-4:00 PM

### **Cocktail Reception**

4:00 PM-5:00 PM

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