

# AGENDA

The Future of Marketing Transformation & Data Privacy

## Executive Dinner

### SPEAKERS



**Tamour Khan**  
Director, Experience  
Design  
[Intel](#)



**Vineet Kumar**  
VP, Data Science -  
Digital Experience  
[Fanatics](#)



**Andrew O'Connell**  
Marketing  
Intelligence  
Specialist, Product &  
CRM  
[Lucid Motors](#)

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### THE FUTURE OF MARKETING TRANSFORMATION & DATA PRIVACY



**March 26, 2025**

5:30 PM-9:00 PM

Pacific Time

This private gathering will explore the future of marketing transformation, the evolving role of data privacy and regulatory changes, and how organizations are adapting to a rapidly shifting MarTech landscape. As technology continues to reshape customer engagement, measurement, and strategy, this dinner offers a unique opportunity to exchange ideas, gain fresh insights, and connect with peers driving innovation in the field.

Enjoy a world-class dining experience while engaging in thought-provoking conversations with top executives and industry experts. Discuss key challenges, or stay ahead of emerging trends, this event is designed to inspire, inform, and foster high-value connections.

TOGETHER WITH

