AGENDA

Future of Healthcare
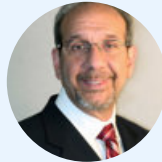# Healthcare Think Tank

SPEAKERS

Jordan Tannenbaum MD
CIO/CMIO
Saint Peter's HealthCare System

Linda Kulhanek
CFO South Region
CommonSpirit Health

Walid Michelen
Chief Medical Officer
ArchCare

Andy Draper
CIO (Continental Division)
HCA

Janos Hajagos
Chief of Data Analytics
Stony Brook Medicine

Marvin O'Quinn
President & COO Former
CommonSpirit Health

Benjamin Goldsteen
CEO
North Star Outcomes

Bob Clougherty Ph.D.
CIO
CampusWorks

Christopher LaCoe DBA,RN
VP Virtual Health
Penn State Health

Cindy Buchman
VP Strategic Planning & Operating Services
Good Shepherd Rehabilitation Network

Tom Cushing RN
Principal Advisor IT Strategy & Application Solutions
Northwell Health

Maxine Legall
Chief Diversity, Equity & Inclusion (former)
The Jewish Board

Oleg Rivkin
CEO
Select Specialty Hospital

Geeta Nastasi
CNIO
Northwell Health

Burl Stamp
President
Stamp&Chase

Mauvareen Beverley
President
Mauvreen Beverley MD

Daniel Lowe
Chief Medical Unit/Medical Director
Start Treatment and Recovery Centers

Avijit Chatterjee Ph.D
Head of AI/ML
MSKCC

Brian Dill
Digital Health
Informatics Executive
Baxter International
Inc.

Tiffany Morrison
VP Operations
Cinqcare

Bob Burgin
CEO
Amplifire eLearning

Zane Zumbahlen
Former CHRO
Cancer Treatment
Centers of America

Jelena Rudela
Assistant VP
Maimonides Medical
Center

Mike Berger
Chief Data &
Analytics Officer
Mount Sinai Health
Partners

Tim Swope
CISO
Catholic Health
System

Michael Chirico
CISO
Saint Peter's
HealthCare System

Michael Czumak
CISO
Memorial Sloan
Kettering Cancer
Center

Trevor Fink
Senior Observability
Engineer
AppDynamics

Sheldon Pink
VP Revenue Cycle
Luminis Health

Michael Gross
Manager,
Cybersecurity
Intelligence
Cleveland Clinic

Paul Haser MD
Chief Division of
Vascular Surgery
One Brooklyn Health

Mike Berger
Chief Data &
Analytics Officer
Mount Sinai Health
Partners

Click Here to Register

📅 September 12, 2023

Eastern Time

Registration	9:30 AM-10:00 AM
Morning Networking	10:00 AM-10:30 AM
Opening Remarks	10:30 AM-10:35 AM

FIRESIDE CHAT   10:35 AM-11:10 AM
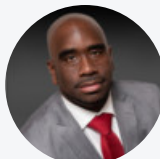## Challenges & Some Easy Wins

Healthcare executives have had more sleepless nights in recent times. Underpayments from Medicare and Medicaid to hospitals continue to increase. Clinicians and their hospitals continue to see an increase in providing uncompensated care. Diagnostic errors are increasing. Physicians and care givers are reporting they are burned out, and looking at alternative career options. While the challenges are numerous there have been some wins. We'll discuss the strategies and technologies that are showing a favorable ROI.

CHAIR

Oleg Rivkin
CEO
Select Specialty
Hospital

PANELISTS

Sheldon Pink
VP Revenue Cycle
Luminis Health

PANEL

11:15 AM-12:00 PM

Diagnostic Tools to Improve Healthcare Outcomes for All

Getting the right diagnosis is a key aspect of health care—it provides an explanation of a patient's health problem and informs subsequent health care decisions. Unfortunately, diagnostic errors stem from a wide variety of causes including inadequate collaboration and communication various stakeholders. Generative artificial Intelligence and data science applications can help combat and prevent some of the common errors. Our panel will discuss how they've implemented these tools for the benefit of their clinicians, hospitals and patients.

CHAIR

Tom Cushing RN
Principal Advisor IT
Strategy &
Application Solutions
Northwell Health

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Lunch & Disruptor Showcase

12:00 PM-1:10 PM

DISRUPTOR

12:35 PM-12:50 PM

Adaptive E-Learning: Proven Cognitive Science Applied to Workforce Capacity & Development

During a time of tremendous cost pressures, increasing nurse and staffing shortages, and patient safety declines, health systems are striving to improve patient outcomes and clinical proficiency. Health system leaders need a better, more efficient way to train that respects learners' time and expertise by teaching them only what they need to know. Legacy training is often costly and fails to find and fix misinformation and knowledge gaps that directly contribute to adverse outcomes for health systems and the patients who rely on top-tier care.

In this session, we'll explore how recent cognitive science discoveries have been applied to make learning stick, allowing individuals to learn faster, commit knowledge to long-term memory, and perform better. Amplifire has applied this unique model to healthcare, disrupting traditional learning and developing a collaborative model with over 20 health systems. Health system collaborators are achieving material reductions in training time and costs, including reduced training time, better patient outcomes, and more proficient and satisfied clinicians and staff.

PANELISTS

Bob Burgin
CEO
Amplifire eLearning
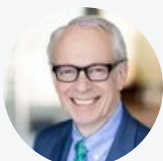

LUNCH & DISRUPTOR SHOWCASE

12:55 PM-1:10 PM

Frontline Leaders: Linchpins to Improving Engagement and Reducing Turnover

Higher staff turnover is a problem for everyone in healthcare, especially frontline leaders. They bear the brunt of the burden of interviewing candidates, onboarding new recruits, and figuring out how to fill staffing gaps every day. The rub: they also hold the keys to engaging and retaining the staff they recruit.

In this session, we'll explore practical strategies for developing frontline leaders as they strive to engage and retain staff, especially nurses and medical professionals. We'll also emphasize the role of senior leadership in supporting frontline leaders' efforts to re-build a workforce culture that helps all members of the care team be at their best.

PANELISTS

Burl Stamp
President
Stamp&Chase

PANEL

1:15 PM-2:00 PM

Hospital At Home: Are We Asking The Right Questions

Should hospitals reconsider how and where they deliver care to patients? Some are seeing the hospital-at-home model as a promising approach to improve value. What is the ROI on hospital-at-home, and specifically for patients who need acute-level care? Does this care delivery model reduce costs, improve outcomes and enhance the patient experience?

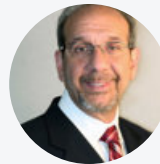**Christopher LaCoe
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& Operating Services
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Rehabilitation
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PANEL   `2:05 PM-2:50 PM`

Delivering a Seamless Digital Healthcare Experience with Full Stack Observability

Digital transformation impacts every aspect of care delivery, from the administrative centers, to the hospital campuses and primary care clinics where patients are seen. As new capabilities are added, some services must migrate to a cloud-first or hybrid cloud model based on business requirements. Ensuring uptime, availability and fidelity of patient and provider experience becomes increasingly more difficult in such a dynamic environment. Learn how Full-Stack Observability to ease the burden and dymistify your applications and technology stack, whether on-prem, in the cloud, or both

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AppDynamics

Networking Break   `2:50 PM-3:10 PM`

PANEL   `3:10 PM-3:55 PM`

Improving Employee Retention by Using Data & Analytics

The cost of attrition in critical categories is increasing, in fiscal and qualitative metrics. How can we use data and analytics to improve

employee retention? What tools are there that impact the employee experience? Which recruitment channels should be prioritized to attract the most talented professionals? What trainings can provide real-time numbers on the effectiveness of employee training?

CHAIR

Benjamin Goldsteen
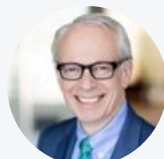CEO
North Star Outcomes

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Cindy Buchman
VP Strategic Planning & Operating Services
Good Shepherd Rehabilitation Network

FIRESIDE CHAT

4:00 PM-4:35 PM

Multigeneration & Multicultural Team Management

Successfully being able to manage teams of professionals who straddle multiple generations and cultures is of extreme importance in clinical settings. Healthcare leaders must think differently and challenge each other to see past generational stereotypes and recognize everyone's seat at the table. How do you recognize the need to plan differently and find opportunities to personalize the employee experience?

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Maxine Legall
Chief Diversity, Equity & Inclusion (former)
The Jewish Board

PANELISTS

Tiffany Morrison
VP Operations
Cinqcare

Mauvareen Beverley
President
Mauvreen Beverley MD

Closing Remarks & Raffle Giveaway

4:35 PM-4:40 PM

Cocktail Hour

4:40 PM-5:40 PM

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