

# AGENDA

Key Considerations for GenAI in the Enterprise

## Executive Dinner

### SPEAKERS



**Munish Khanna**  
Former Sr Director,  
Head of Architecture  
& Engineering  
[Cisco](#)



**Cooper Chien**  
VP of Digital  
Technology  
[WeDriveU](#)



**Jean-Philippe Player**  
Field CTO  
[Cloudera](#)



**Ravi Kiran Pasula**  
Sr Director Data  
Science & AI/Machine  
Learning  
[Equinix](#)



**Manasi Vartak**  
Chief AI Architect  
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**David Zhou**  
SVP, Software  
Engineering  
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& Digital  
[US Bank](#)



**Anirudh Sridhar**  
Director of Product  
Management  
[Salesforce](#)

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### KEY CONSIDERATIONS FOR GENAI IN THE ENTERPRISE



**July 16, 2024**

5:30 PM-9:00 PM

Pacific Time

Data leaders tell us that deploying GenAI models in enterprise environments involves navigating several complex data

management challenges. Join us for an open conversation where you'll have the opportunity to share your perspective on successfully deploying and seeing value from GenAI. Bring along your experiences as we discuss essential topics like data integration, AI infrastructure, model control and governance, cost management, and more. We'll explore strategies for building a unified data platform for analytics and AI, the importance of a modular approach to AI, balancing scalability and cost-efficiency with hybrid architectures, and ensuring security and compliance. You'll gain insights into optimizing your GenAI initiatives for impactful business outcomes.

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