

Executive Event

Journey to Generative Al-Voice Al Focus

SPEAKERS



Adewunmi Aiike Al Product Manager **TELUS**



Simona Neufeld Director, Portfolio Management & Governance



Zubair Rajput Canadian Tire Corporation



Thomas Wardman Manager, Application CTO & VP Operations HRPA



Xiaoiun Su Assc. Director, ML Unilever



VP Business Development & Partrnerships Deepgram



Chief Architect, Generative AI



Daniel DuPlessis Principal Partner Solutions Architect



Senior Director, Head of Data Strategy & Data Enablement **SLC Management**



Syed Tashkeen Iqbal Director, Innovation Tangerine



Luke Roberts Senior Business Development Manager Deloitte



Partner, Chief Data Scientist



Shadi Baqleh C00 Deepgram



Eastern Time

Welcome & Registration

8:30 AM-9:20 AM

Opening Remarks

9:20 AM-9:30 AM

Generative Al Adoption Trends — Key Voice Al Use Cases

9:30 AM-9:50 AM

Achieving success with voice and generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock, AWS generative AI offerings and related voice ecosystems compenants like Deepgram to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of voice and generative AI to create business value.

PANELISTS



Networking Break

9:50 AM-10:05 AM

Transforming Customer Experiences with Voice Al

10:05 AM-10:45 AM

Explore how Deloitte leverages Generative AI to redefine customer interactions through Voice AI with Virtual Agents and Agent Assist solutions. This session will dive into how AI-driven virtual agents can streamline customer experiences, resolve issues proactively, and reduce call center volumes, while Agent Assist tools empower human agents with real-time insights to enhance productivity and satisfaction. Join us to discover how these innovations are driving measurable improvements in customer service and operational efficiency across industries.

PANELISTS



Abe Pursell VP Business Development & Partrnerships Deepgram



Anand Nimkar Chief Architect, Generative Al

Navigating the Voice and Generative Al Landscape

10:45 AM-11:40 AM

Let's explore the transformative potential of Voice in Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR



Daniel DuPlessis Principal Partner Solutions Architect AWS

PANELISTS



lan Scott
Partner, Chief Data
Scientist
Deloitte



Executive Roundtable Lunch

11:45 AM-1:00 PM

Closing Remarks & Networking

1:00 PM-1:30 PM

TOGETHER WITH

aws Deepgram Deloitte.