

AGENDA

The Future of Cybersecurity CISO Think Tank

SPEAKERS



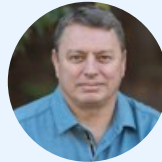
Cassie Crossley
VP, Supply Chain
Security
[Schneider Electric](#)



Hemam Muthyala
CISO
[SPAN](#)



Akshay Wattal
Head of Security
Engineering
[Ripple](#)



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Product Owner,
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Steve Zalewski
Former CISO
[Levi Strauss & Co.](#)



Shadaab Kanwal
Managing Director
Digital, Data and
Analytics Services
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CTO SVP of Security
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Sr. Staff Analyst
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Cooper Chien
VP of Digital
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Srinivas Haridas
Former Head of Data
/ Director, Data and
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Alex Marzano
CIO
[NexGen Power
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Jonathan Chan
Head of Global IT
and Security
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Anand Thangaraju
Director, Product
Technology Risk
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Tas Jalali
CISO
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Savannah Kunovsky
Managing Director,
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Chirag Shah
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Janice Le
GM, Microsoft
Security, Compliance,
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June 04, 2024

Pacific Time

Registration

8:30 AM-9:00 AM

Morning Networking

9:00 AM-9:45 AM

Opening Remarks

9:45 AM-9:55 AM

KEYNOTE

Next Gen AI Integrated Cybersecurity

10:05 AM-10:35 AM

In an era where cyber threats are constantly evolving, traditional security measures are no longer sufficient to protect sensitive data and critical infrastructure. This keynote presentation will explore the transformative potential of next-generation AI integrated cybersecurity solutions. By leveraging advanced artificial intelligence, machine learning, and automated risk assessment, these cutting-edge systems provide unparalleled threat detection, response capabilities, and proactive defense mechanisms.

Attendees will gain insights into how AI can revolutionize cybersecurity by automating complex tasks, identifying patterns and anomalies in real-time, and enabling swift, data-driven decision-making. The presentation will cover practical applications, from enhancing Security Information and Event Management (SIEM) systems to optimizing Security Operations Centers (SOCs) with AI-driven analytics.

PANELISTS



Affan Syed

Practice Head-Cyber
Security & Risk
Management
Services-Americas
Enterprise
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Janice Le

GM, Microsoft
Security, Compliance,
Identity & Privacy
[Microsoft](#)

KEYNOTE PANEL

Gen AI - The Hype, The Story & Cybersecurity

10:40 AM-11:35 AM

GenAI, a revolutionary innovation in the world of artificial intelligence, has garnered immense attention and hype in recent years. Its story is one of rapid evolution and limitless potential, as it promises to transform industries, enhance decision-making processes, and revolutionize the way we interact with technology. However, amid the excitement, the role of cybersecurity becomes paramount. With GenAI's ever-expanding capabilities, the need for robust cybersecurity measures is essential to safeguard against potential risks and

vulnerabilities. As we continue to unlock the possibilities of GenAI, the fusion of its incredible power with stringent cybersecurity practices will be the key to a safer and more promising future.

CHAIR

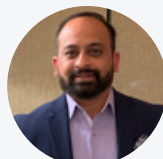


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Ripple



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Global Information
Security Officer &
DPO
Model N

Coffee Break

11:35 AM-11:55 AM

VISION VOICES

Insider Threats

11:55 AM-12:10 PM

Despite advancements in technology, human error remains one of the most significant causes of data breaches. Whether it's due to a bad day or intentional misconduct, a single vulnerability can lead to the theft of millions of pieces of sensitive information and even jeopardize an entire organization. According to a report by Verizon on data breaches, approximately 34 percent of all attacks can be directly or indirectly attributed to employees. Therefore, it is crucial to create a culture of awareness within the organization to safeguard data in every way possible. This involves educating employees on data security best practices and implementing stringent measures to prevent insider threats. By taking a proactive approach to data protection, organizations can mitigate risks and safeguard their reputation while maintaining the trust of their stakeholders.

PANELISTS



Cassie Crossley
VP, Supply Chain
Security
Schneider Electric

VISION VOICES

A Year of AI in Memes

12:15 PM-12:35 PM

For over a year, I've been documenting the memes about AI within my corner of the social media echo chamber. For my job, of course. Memes are a reflection of cultural sentiment. Like any other piece of art, interpretation is in the eye of the beholder. For this session, I'll do what one should never: allow strangers (you) to peek into my iPhone screenshots folder. Together, we will look at a lot of memes in an attempt to understand: how have we been feeling about AI? Where might we be headed, really? We may not uncover the answers, but we will at least scratch the itch to doom scroll. And I'll try my best to not spend our entire time together uncontrollably laughing. Now and forever: please send memes.

PANELISTS



Savannah Kunovsky
Managing Director,
Emerging
Technology
IDEO

DISRUPTOR

12:40 PM-12:55 PM

Business Opportunities and Security Challenges in Gen AI Applications

This presentation delves into the business opportunities and security challenges posed by generative AI applications, particularly AI chatbots. The session includes a demo on hacking a popular chatbot, highlighting associated risks with AI. We will also discuss the broader impact of AI usage on CISOs' responsibilities and future job descriptions.

PANELISTS



Cooper Chien
VP of Digital
Technology
WeDriveU

Lunch & Networking

12:55 PM-1:45 PM

PANEL

1:45 PM-2:30 PM

Data Empowerment: A CISO's Guide to Unlocking Strategic Value Safely

CISOs are challenged to redefine their role not only as guardians of security but also as enablers of responsible and innovative data utilization. This directive emphasizes the importance of striking a balance between data protection and leveraging the full potential of organizational data assets. CISOs must collaborate with stakeholders to establish robust data governance frameworks, ensuring compliance with privacy regulations while facilitating the ethical and strategic use of data. By unlocking the value of data, CISOs contribute to the organization's competitiveness, innovation, and overall digital transformation. This session explores strategies for CISOs to harness the power of data responsibly, thereby positioning cybersecurity as an integral driver of business success in the data-driven era.

CHAIR



Steve Zalewski
Former CISO
Levi Strauss & Co.

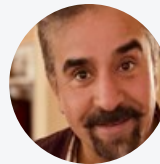
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Tas Jalali
CISO
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VISION VOICES

2:35 PM-2:50 PM

Guarding the Cloud: Navigating the Rising Tide of Cloud Vulnerabilities and Cyber Threats in 2024

Cloud computing services have become a cornerstone of modern business operations, providing organizations with the agility and scalability needed to thrive in the digital age. However, in 2024, the threat of cloud vulnerabilities will continue to grow as more companies adopt cloud services. Cybercriminals are constantly finding new ways to exploit vulnerabilities in cloud infrastructure, which can result in data breaches, unauthorized access, and financial losses. To mitigate the risks of cloud-related security incidents, businesses must prioritize implementing robust security measures such as multi-factor authentication, encryption, and regular penetration testing. Additionally, businesses must develop comprehensive incident response plans that take into account the unique challenges of cloud-based attacks. By taking these steps, businesses can protect themselves and their customers from the growing threat of cloud vulnerabilities in the digital age.

PANELISTS



Anand Thangaraju
Director, Product
Technology Risk
Zelle

FIRESIDE CHAT

2:55 PM-2:35 PM

Ransomware and Cyber Readiness

Ransomware attacks are in the headlines, affecting businesses and individuals in all sectors. Through 2024, these attacks have continued to grow, resulting in significant financial losses, data theft, and reputational damage. Even businesses that have achieved a level of cybersecurity compliance remain at risk unless they have understood what impact a ransomware attack really means in the context of their business.

The good news? When you have identified how to protect your business from a ransomware attack you have already defined what needs to be done to reduce your total cyber risk exposure across all levels of attack. Ransomware might be the most reported attack, but is nowhere near the most expensive or damaging cyber attack you might face.

CHAIR

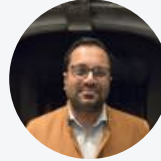


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Closing Remarks & Raffle Giveaway

3:35 PM-3:45 PM

Cocktail Networking

3:45 PM-4:45 PM

TOGETHER WITH

FORTRA™ COLORTOKENS

