

## **Executive Event**

# Journey to Generative Al

# **SPEAKERS**



Don Mishory
Managing Partner
Storm Reply



Jeff Olson CRO CrateDB



Senior Solution Engineer



Pradyut Bafna Americas Leader -GenAl and Machine Learning ISV Partners



Pete Shagory
EVP, Strategy &
Corporate
Development
CONMED
Corporation



Aditya Kaushal Director Enterprise Data Architecture Ahold Delhaize



Ken Kazinski Global Cyber Security Management Attack Surface Abbott



Michael Livshutz Analytics Engineer and Data Governance McDonalds



Manu Cyriac Head of Digital Products and Software Engineering Harley-Davidson



Andrew Werner
Director, Security &
Technology
Management
Leo Burnett
Worldwide



Joel Blumenau Sr Director - SPI AAR



Sabrykrishnan Loganathan Director of Digital & Gen-Al Strategy Regal Rexnord

**Click Here to Register** 



Central Time

# Welcome & Registration

8:30 AM-9:30 AM

# **Opening Remarks**

9:20 AM-9:30 AM

# **Generative Al Adoption Trends and Key Use Cases**

9:30 AM-9:50 AM

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

#### **PANELISTS**



### **Innovation Showcase**

9:55 AM-10:35 AM





Senior Solution Engineer CrateDB



Don Mishory
Managing Partner
Storm Reply

# **Networking Break**

10:35 AM-10:50 AM

# **Navigating the Generative AI Landscape**

10:55 AM-11:45 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

#### **CHAIR**



Pradyut Bafna
Americas Leader GenAl and Machine
Learning ISV Partners

#### **PANELISTS**







CRO CrateDB

# **Executive Roundtable Lunch**

11:45 AM-1:00 PM

# **Closing Remarks & Networking**

1:00 PM-1:30 PM

TOGETHER WITH





