AGENDA

Executive Event

Journey to Generative AI

SPEAKERS

Edgar Zalite
Chief Data Architect
Deutsche Bank

Craig Shrader
Country Lead
Canada - CISO
HSBC BANK

Eliot Knudsen
Director, Product
Adoption
Databricks Inc.

Srini Masanam
Global Head of Data
Quality
Citibank, N.A.

Wesley Chung
Principal, Partner
Development, Data
and AI
AWS

Vishal Srivastava
Senior Partner
Solutions Architect
AWS

Sivaram Sivanarayanan
AWS Offering Leader,
TCS AI.Cloud
TATA Consultancy
Services Limited

Click Here to Register

📅 **August 27, 2024**

Eastern Time

Welcome & Registration

Opening Remarks

Generative AI Adoption Trends and Key Use Cases in Financial Services

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

PANELISTS

Vishal Srivastava
Senior Partner
Solutions Architect
AWS

Data as your Differentiator

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

PANELISTS

Wesley Chung
Principal, Partner
Development, Data
and AI
AWS

Networking Break

Innovation Showcase

Eliot Knudsen
Director, Product
Adoption
Databricks Inc.

**Sivaram
Sivanarayanan**
AWS Offering Leader,
TCS AI.Cloud
TATA Consultancy
Services Limited

Navigating the Generative AI Landscape

11:05 AM-11:50 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.
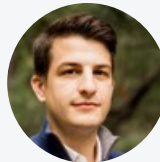
CHAIR

PANELISTS

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AWS Offering Leader,
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Executive Roundtable Lunch

11:50 AM-12:50 PM

Closing Remarks & Networking

12:50 PM-1:20 PM

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