

AGENDA

Navigating the Generative AI Landscape

Executive Dinner

SPEAKERS



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Per Andersson
Director Digital
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Head of Center for
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Head of Data,
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Lena Larsson
Major Account
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NAVIGATING THE GENERATIVE AI LANDSCAPE



January 30, 2025

6:00 PM-9:30 PM

Central European Time

Let's explore the transformative potential of Generative AI! We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. During this dinner, we will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses.

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