

# AGENDA

## The Future of Cybersecurity CISO Think Tank

### SPEAKERS



**Richard Rushing**  
CISO  
Motorola Mobility  
Inc



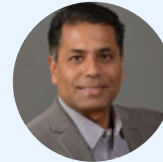
**Jason Lewkowicz**  
SVP Cyber Defense &  
Applied Security  
Optiv



**Bradley Schaufenbuel**  
Vice President and  
Chief Information  
Security Officer  
Paychex



**Ricardo Lafosse**  
CISO  
The Kraft Heinz  
Company



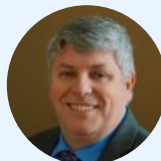
**Partha Chakraborty**  
Head of Enterprise  
Security Architecture,  
Engineering &  
Innovation  
Humana



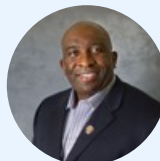
**Erik Hart**  
CISO  
Cushman &  
Wakefield



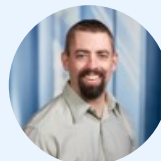
**Ben Halpert**  
Founder & CEO  
CISO Horizon



**Ken Kazinski**  
Global Cyber Security  
Management Attack  
Surface  
Abbott



**Calvin Nobles Ph.D.**  
Chair IT &  
Management  
(Former)  
Illinois Institute of  
Technology



**Brent Deterding**  
CISO  
Afni, Inc.



**Hans Vargas-Silva**  
Data Protection  
Lead- Cybersecurity  
Governance  
Marathon Petroleum  
Corporation



**Kenneth Townsend**  
Global CISO  
Ingredion



**Rogerio Godoy**  
CMO  
senhasegura



**Maher Rahman**  
VP IS  
Sinch



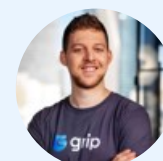
**John Godfrey**  
Vice Chancellor  
IS/CISO  
University of Kansas



**Nick Heudecker**  
Head of Market  
Strategy  
(Observability, Data  
& Analytics, Security,  
Market Intelligence)  
Cribl, Inc.



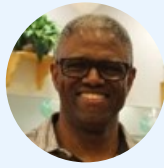
**Adam Koblenz**  
Field CTO  
RevealSecurity



**Lior Yaari**  
CEO & Co-Founder  
Grip Security



**Gus Lara**  
Divisional VP  
Business Technology  
Services Nutrition  
Abbott



**Kevin Steele**  
CIO  
National Restaurant  
Association



**Samia Rahman**  
Director, Enterprise  
Data Strategy &  
Governance  
Seagen



**Arindam Mukherjee**  
Director, Data  
Strategy &  
Management  
Ipsen



**Lonnie Washington**  
Executive Director  
Enterprise Systems  
City Colleges of  
Chicago



**Nanji Chandrasekhar**  
VP - Cloud  
Engineering & IT  
Operations  
MyEyeDr.



**Kevin Hooper**  
Strategic Advisor  
BuyerAssist.io



**Jack Roehrig**  
Technology  
Evangelist  
Uptycs



**Carla Wheeler**  
VP, Technology  
Rally Health



**Philip Japikse**  
CTO  
Pintas & Mullins Law  
Firm



**Rogerio Godoy**  
CMO  
senhasegura

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**March 09, 2023**

Central Time

## Welcome & Registration

10:30 AM-11:15 AM

### PANEL

## Security is a Team Sport. Break Down the Silos

11:30 AM-12:15 PM

Building trust and reliance across technology and security teams is key to defending the enterprise. As security stacks incorporate Security Service Edge (SSE) to sustain the SASE journey, the partnership between CIOs, CISOs, and their teams is more important than ever.

Join this panel to learn about:

Best practices for IT and security collaboration

Communicating the importance of SSE to your CEO and Board

Improving internal stakeholder relationships to fuel business outcomes

## CHAIR



**Ben Halpert**  
Founder & CEO  
CISO Horizon

## PANELISTS



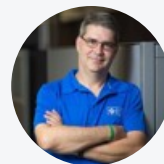
**Faisal Akkawi Ph.D.**  
Executive Director of  
Information Systems  
Northwestern  
University



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## Lunch & Innovation Showcase

12:15 PM-1:20 PM

### DISRUPTOR

## Detecting Imposters and Rogue Insiders in SaaS Applications

12:45 PM-1:05 PM

The combination of rogue insiders and external attackers makes SaaS application detection a massive pain point for enterprises, particularly within core business applications. External attackers leverage stolen credentials to impersonate an insider and connect to applications, while at the same time insiders are not sufficiently monitored. Such examples could include a fraudster's takeover via social engineering, or incorrect implementation by an employee, or a doctor accessing celebrity patient medical data, or a salesperson downloading a report of all customers before switching to work for a competitor. Even after the enterprise receives a complaint or is otherwise suspicious, detection of these breaches usually consists of manual sifting through tons of log data from multiple sources. RevealSecurity's CRO, Mark Fullbrook, will explore the growing challenge of SaaS application detection, explain why current detection solutions are usually ineffective, and share solutions using real customer examples.

### PANELISTS



**Adam Koblentz**  
Field CTO  
RevealSecurity

### LUNCH & DISRUPTOR SHOWCASE

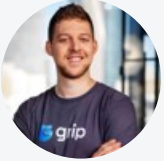
## Identity First Security for Business-led IT

1:05 PM-1:20 PM

Business-led IT is spurring SaaS adoption, and this transformation is being led by people outside of security. Cybersecurity is predicated on a centralized command and control paradigm, but the adoption of SaaS has eroded the value of these controls. In a world where data is everywhere and accessed from anywhere, identity has emerged as the most critical control point. A SaaS security control plane is the

foundation for an identity-first security strategy that delivers centralized policy definition with decentralized enforcement and delivers the dynamic, flexible, and context-aware security architecture that supports the agility needed today.

## PANELISTS



**Lior Yaari**  
CEO & Co-Founder  
Grip Security

## PANEL

1:25 PM-2:10 PM

# Overcome Any Ransomware Attack with Cyber Resilience Leadership

Given the rise in attacks, the growing sophistication of these incidents and the potential financial impact, morale and burnout of Cybersecurity Teams is increasing. According to Gartner, a key stressor of the work is that often teams are playing a game they can't win. But there are opportunities for teams to be recognized for putting "points on the board" rather than just blocking opponents. Cyber Resilience Jiu-JitCISO Leadership is the way to get there.

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CMO  
senhasegura

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## PANEL

2:15 PM-3:00 PM

# Security Controls: Measuring Efficacy for the Business Growth

The industry is spending record amounts on cybersecurity tooling, but somehow CISOs still are at times left scrambling to respond to the vulnerabilities like Log4j. Assuming that these types of critical and far-reaching events are inevitable, how can CISOs further improve their organization's preparedness for future cyberattacks?

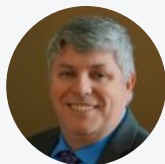
This panel will discuss potential strategies for determining the critical security controls - both technology and behavioral - that can minimize cyber-risks and give the organization the competitive advantage to grow and innovate. We will explore frameworks for measuring the efficacy of cybersecurity investments, and KPIs that show the board the investment is safeguarding the company's digital infrastructure for the long term.

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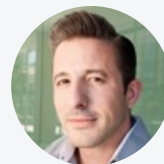
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Uptycs

## Networking Break

3:00 PM-3:20 PM

## PANEL

### Scaling Operations & Security Teams with Observability

3:20 PM-4:05 PM

IT and security leaders struggle filling roles and finding the right skills in today's market, while burnout pushes more workers out of critical fields. A core challenge for these teams is dealing with the onslaught of data. Observability data pipelines reduce the effort needed to onboard new data sources, extract the signal from the noise in high volume sources, and break down data silos.

## CHAIR

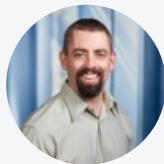


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## Networking Break

4:05 PM-4:25 PM

## PANEL

### Bridging the Gap Between IT and the Business

4:25 PM-5:10 PM

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and the business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs

innovation, and it disrupts traditional business models.

For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

#### CHAIR

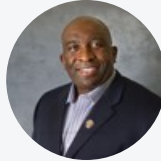


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Strategic Advisor  
[BuyerAssist.io](#)

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**Calvin Nobles Ph.D.**  
Chair IT &  
Management  
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[Illinois Institute of  
Technology](#)



**Arindam Mukherjee**  
Director, Data  
Strategy &  
Management  
[Ipsen](#)



**Lonnie Washington**  
Executive Director  
Enterprise Systems  
[City Colleges of  
Chicago](#)

## Closing Remarks & Raffle Giveaway

4:55 PM-5:05 PM

## Cocktail Hour

5:05 PM-6:05 PM

TOGETHER WITH

