

Creating Transformation Through Data & Analytics

CIO Council

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CREATING TRANSFORMATION THROUGH **DATA & ANALYTICS**



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If digital transformation is a journey, then data is the fuel that transports your company from here to there. Comprehending and creating insight from data is transformational. Being able to gather and analyze data to generate a competitive edge, creates new opportunities and promotes innovation. However, to support a pipeline of up-to-date and competitive modern data and analytics, a sound foundation and architecture must be constructed.

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