

Unlocking Competitive Advantage: Navigating Digital Transformation Journey with Al

Executive Dinner

SPEAKERS



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Juergen Wirtgen Head of Data Solution Sales -Northern Europe



Juraj Dollinger-Lenharcik Head of IoT Initiatives & Architecture Siemens AG



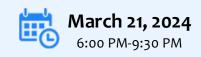
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Sylvie Pflitsch Head of DigITal Touchpoints & Business Data Analytics Bosch Building Technologies

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UNLOCKING COMPETITIVE ADVANTAGE: NAVIGATING DIGITAL TRANSFORMATION JOURNEY WITH AI



Central European Time

Join us in Munich for an insightful event focused on navigating the evolving digital landscape. Discover strategies to effectively communicate your vision to your Board of Directors and learn how to harness data, analytics, and Generative AI to drive early value. Our discussions will guide you through the essential digital transformation steps. Explore the decision-making process, from evaluating the cloud's role in your strategy to identifying what to migrate and where to start. Gain insights into the transformative potential of Generative AI, unlocking new possibilities for innovation and growth. This event is an opportunity to connect with industry experts and peers, setting a course for sustainable digital growth and ongoing innovation.

PANELISTS



TOGETHER WITH



