

Creating Transformation Through Data & Analytics

# CIO Fireside Chat

## SPEAKERS



**Isaac Sacolick**  
President  
Star CIO



**Ken Krieger**  
EVP  
The Judge Group



**Dru Rai**  
Chief Digital Technology  
Officer  
American Cancer  
Society

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**March 30, 2022**

3:00 PM-4:15 PM  
Central Time

## Creating Transformation Through Data & Analytics

If digital transformation is a journey, then data is the fuel that transports your company from here to there. Comprehending and creating insight from data is transformational. Being able to gather and analyze data to generate a competitive edge, creates new opportunities and promotes innovation. However, to support a pipeline of up-to-date and competitive modern data and analytics, a sound foundation and architecture must be constructed.

## PANELISTS



Chair

**Isaac Sacolick**  
**President**  
Star CIO



Speaker

**Ken Krieger**  
**EVP**  
The Judge Group



Speaker

**Dru Rai**  
**Chief Digital**  
**Technology Officer**  
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## IN PARTNERS WITH

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