



## From Pilots to Production: Digital Workforce Management for the Enterprise

# Executive Dinner

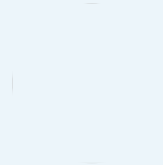
### SPEAKERS



**Tom Yang**  
Director, Engineering  
[NBCUniversal](#)



**Jean-Marc Papin**  
SVP, Media Technology  
[Horizon Media](#)



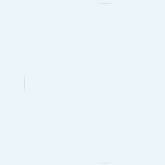
**Deepthi Ananda**  
Director, Product  
Management Research  
& Analytics  
[Invesco Ltd](#)



**Roberto Rijos**  
COO  
[Konica Minolta](#)  
[Healthcare Americas](#)



**Prathibha Prabakaran**  
Senior Director of  
Enterprise Data &  
Intelligence  
Architecture/Strategy  
[Amtrak](#)



**Emal Rustemi**  
Director AI/ML  
[BlueCross](#)  
[BlueShield](#)

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**September 30, 2025**

5:30 PM-9:00 PM  
Eastern Time

## From Pilots to Production: Digital Workforce Management for the Enterprise

Many enterprises have proof of concepts for AI agents, but few have a managed digital workforce operating across lines of business with clear roles, guardrails, and ROI. This executive briefing introduces Digital WorkforceIQ (Digital Workforce Management)—an Azure-native approach to provisioning, orchestrating, and governing autonomous and semiautonomous agents at scale. We'll explore how to treat agents like employees—onboard, assign, supervise, and continuously improve—while enforcing policy as code, human-in-the-loop controls, and full auditability.

Drawing on Neudesic's reference architecture (Knowledge Fabric, Nexus Core & Exchange, Sentry, Orchestrator) and Microsoft's secure cloud foundation, we'll walk through real-world patterns that accelerate time to value without compromising compliance. Leaders will learn how to identify high-value workflows, establish an AI operating model, and connect agent actions to measurable business outcomes.

Attendees will leave with a governance checklist, a 90-day adoption plan, and an executive narrative to move from experiments to enterprise-wide impact.

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