

## Healthcare Finance

# Think Tank

### SPEAKERS



**Linda Kulhanek**  
CFO South Region  
CommonSpirit Health



**Renato Suntay**  
CFO / Healthcare  
Steering Committee  
Meadville Medical  
Center



**Kim McCarthy**  
Strategic Advisor To The  
CFO  
Trinity Health



**James Hopwood**  
CFO  
Behavioral Health  
Group (BHG)



**Tim Swope**  
ASO  
Catholic Health  
System



**Sheldon Pink**  
VP Revenue Cycle  
Former  
Luminis Health



**Nadia Tysovska**  
Assistant Director,  
Fiscal Affairs Revenue  
Integrity  
NYC Health +  
Hospitals



**Yadira Castro**  
Director, Operations  
Montefiore Nyack



**Jason Gottlieb**  
Director, Revenue Cycle  
Advisory Services  
New York  
Presbyterian Hospital



**Michael Chirico**  
ASO  
Saint Peter's  
HealthCare System



**Michael Czumak**  
ASO  
Memorial Sloan  
Kettering Cancer  
Center



**Oleg Rivkin**  
CEO  
Select Specialty  
Hospital



**Anthony Rajkumar**  
COO  
Prime Healthcare St  
Clare's Dover



**Christopher LaCoe**  
DBA,RN  
VP Virtual Health  
Penn State Health



**Geeta Nastasi**  
CNO  
Northwell Health



**Maxine Legall**  
Chief Diversity, Equity &  
Inclusion (former)  
The Jewish Board



**Tiffany Sturdvant**  
Director, Regional Needs  
Assessment and  
Planning  
United Hospital Fund  
New York



**Tonya Richards**  
VP HRs &  
Organizational  
Development  
Maimonides Medical  
Center



**Mike Berger**  
Chief Data & Analytics  
Officer  
Mount Sinai Health  
Partners



**Tara Bogart**  
VP Revenue Strategy  
PMMC



**Cindy Buchman**  
VP Strategic Planning &  
Operating Services  
Good Shepherd  
Rehabilitation  
Network



**Sophia Saleem**  
Chief Medical Information  
Officer  
Northwell Health



**Mauvareen Beverley**  
President  
Mauvareen Beverley  
MD



**Karina Checo**  
Director, Revenue Cycle  
Bergen New Bridge  
Medical Center



**Michael Gross**  
Manager, Cybersecurity  
Intelligence  
Cleveland Clinic

[CLICK HERE TO REGISTER](#)



**September 12, 2023**  
Eastern Time

## Registration

9:30 AM-10:00 AM

## Morning Networking

10:00 AM-10:30 AM

## Opening Remarks

10:30 AM-10:35 AM

FIRESIDE CHAT

10:35 AM-11:10 AM

## Challenges & Some Easy Wins

Healthcare executives have had more sleepless than restful nights in recent times. Combined underpayments from Medicare and Medicaid to hospitals continue to increase. Healthcare continues to see an increase in providing uncompensated care. Diagnostic errors are increasing, and likely causing more harm to patients than all other medical errors combined, with the most common among them missing early cancer and heart disease. During covid, double shifts, and staffing concerns destroyed staffing models and budgets.....increasing numbers of physicians and care givers are reporting they are burned out, and looking at alternative career options. What's the light at the end of the tunnel, what are the strategies and technologies that are showing a favorable ROI?

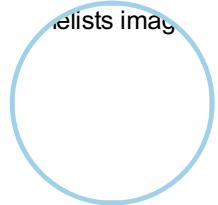
## PANELISTS



Chair  
Oleg Rivkin  
CEO  
Select Specialty Hospital



Speaker  
Anthony Rajkumar  
COO  
Prime Healthcare St  
Clare's Dover



Speaker  
Sheldon Pink  
VP Revenue Cycle  
Former  
Luminis Health

FIRESIDE CHAT

11:25 AM-12:00 PM

## Revenue Cycle Tools & Strategies – Are We Missing Some Of The Basics

Best practices for revenue cycle improvement have focused on: careful implementation of workflow automation; collection and successful use of patient preference data; more timely collection of payments; and revision of the reporting and tracking systems. Let's look at some of the more successful examples of revenue cycle improvement.

## PANELISTS



Chair  
Sheldon Pink  
VP Revenue Cycle  
Former  
Luminis Health



Speaker  
Jason Gottlieb  
Director, Revenue  
Cycle Advisory  
Services  
New York Presbyterian  
Hospital



Speaker  
Karina Checo  
Director, Revenue  
Cycle  
Bergen New Bridge  
Medical Center

## Lunch & Disruptor Showcare

12:00 PM-1:00 PM

PANEL

1:00 PM-1:45 PM

## Hospital At Home Are We Asking The Right Questions

Should hospitals reconsider how and where they deliver care to patients? Some are seeing the hospital-at-home model as a promising

approach to improve value. What is the ROI on hospital-at-home is the ROI there for patients who need acute-level care to receive care in their homes, rather than in a hospital. Does this care delivery model reduce costs, improve outcomes and enhance the patient experience?

## PANELISTS



Chair

**Christopher LaCoe**  
DBA, RN  
VP Virtual Health  
Penn State Health



Speaker

**Mike Berger**  
**Chief Data & Analytics Officer**  
Mount Sinai Health Partners



Speaker

**Cindy Buchman**  
**VP Strategic Planning & Operating Services**  
Good Shepherd Rehabilitation Network



Speaker

**Sophia Saleem**  
**Chief Medical Information Officer**  
Northwell Health

PANEL

1:50 PM-2:35 PM

## Delivering a Seamless Digital Healthcare Experience with Full Stack Observability

Digital transformation impacts every aspect of care delivery, from the administrative centers, to the hospital campuses and primary care clinics where patients are seen. As new capabilities are added, some services must migrate to a cloud-first or hybrid cloud model based on business requirements. Ensuring uptime, availability and fidelity of patient and provider experience becomes increasingly more difficult in such a dynamic environment. Learn how Full-Stack Observability to ease the burden and demystify your applications and technology stack, whether on-prem, in the cloud, or both

## PANELISTS



Chair

**Bob Clougherty Ph.D.**  
**CIO**  
CampusWorks



Speaker

**Jordan Tannenbaum**  
**MD**  
**CIO/CMIO**  
Saint Peter's HealthCare System



Speaker

**Janos Hajagos**  
**Chief of Data Analytics**  
Stony Brook Medicine



Speaker

**Daniel Lowe**  
**Chief Medical Unit/Medical Director**  
Start Treatment and Recovery Centers



Speaker

**Trevor Fink**  
Senior Observability  
Engineer  
AppDynamics

## Networking Break

2:35 PM-3:05 PM

FIRESIDE CHAT

3:05 PM-3:40 PM

## Cyber Protection

Protecting the healthcare enterprise from cyber challenges is becoming increasingly difficult. One of the most valuable yet vulnerable resources the enterprise has is patient data. How can we leverage available security solutions for maximum results. What are the benchmarks we might compare to your own.

### PANELISTS



Chair

**Tim Swope**  
**CISO**  
Catholic Health System



Speaker

**Michael Chirico**  
**CISO**  
Saint Peter's HealthCare  
System



Speaker

**Michael Czumak**  
**CISO**  
Memorial Sloan Kettering  
Cancer Center



Speaker

**Michael Gross**  
**Manager,**  
**Cybersecurity**  
**Intelligence**  
Cleveland Clinic

FIRESIDE CHAT

3:45 PM-4:20 PM

## Multi Generation & Multi Cultural Team Management

Healthcare leaders have to successfully manage multiple generations and a multi-cultural team. They must think differently. Challenge each other to see past generational stereotypes and recognize everyone's seat at the table. Plan differently. Find opportunities to personalize the employee experience in staffing plans and professional development strategies.

## PANELISTS



Chair

Maxine Legal  
Chief Diversity, Equity  
& Inclusion (former)  
The Jewish Board



Speaker

Tonya Richards  
VP HR s &  
Organizational  
Development  
Maimonides Medical  
Center



Speaker

Tiffany Sturdivant  
Director, Regional  
Needs Assessment  
and Planning  
United Hospital Fund  
New York



Speaker

Mauvareen Beverley  
President  
Mauvareen Beverley MD

## Closing Remarks & Raffle Giveaway

4:20 PM-4:30 PM

## Cocktail Hour

4:30 PM-5:30 PM

## IN PARTNERS WITH

*We are currently accepting partnership opportunities for this event.*