Executive Event

Journey to Generative AI

SPEAKERS

Balaji Srinivasan
Automotive Sector Head, Americas
DXC Technology

Yuriy Shvalik
Luxoft Automotive Solutions Americas
DXC Technology

Scott Bendle
CIO
Rigaku

Hans Vargas-Silva
Data Protection Lead-Cybersecurity Governance
Marathon Petroleum Corporation

Kirk Gutmann
SVP Technology & Innovation
Siemens

Prathamesh Nimkar
Senior Data Cloud Architect
Snowflake

Greg Sloyer
Industry Principal, Manufacturing
Snowflake

Jordan Tauriainen
AWS Automotive Partner Strategy Lead
AWS

Pradyut Bafna
Americas Leader - GenAI and Machine Learning ISV Partners
AWS

Pete McEvoy
Head of Data and AI for the Americas
DXC Technology

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October 16, 2024
Eastern Time

Welcome & Registration   8:30 AM-9:20 AM

Opening Remarks   9:20 AM-9:30 AM

Generative AI Adoption Trends and Key Use Cases

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

PANELISTS

Speaker

Pradyut Bafna
Americas Leader - GenAI and Machine Learning ISV Partners
AWS

Innovation Showcase

9:55 AM-10:35 AM

PANELISTS

Speaker

Yuriy Shvalik
Luxoft Automotive Solutions Americas
DXC Technology

Speaker

Prathamesh Nimkar
Senior Data Cloud Architect
Snowflake

Networking Break

10:35 AM-10:55 AM

Navigating the Generative AI Landscape

10:55 AM-11:50 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-

world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

PANELISTS

Chair	Speaker	Speaker	Speaker
Pradyut Bafna	**Jordan Tauriainen**	**Greg Sloyer**	**Pete McEvoy**
Americas Leader - GenAI and Machine Learning ISV Partners	**AWS Automotive Partner Strategy Lead**	**Industry Principal, Manufacturing**	**Head of Data and AI for the Americas**
AWS	AWS	Snowflake	DXC Technology

Executive Roundtable Lunch

11:50 AM-1:00 PM

Closing Remarks & Networking

1:00 PM-1:30 PM

TOGETHER WITH

snowflake   DXC TECHNOLOGY