

## Creating a Digital First Customer Experience

# CXO Council

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**April 05, 2023**  
3:00 PM-4:15 PM  
Central Time

## Creating a Digital First Customer Experience

Are your customers truly satisfied? The lines between online and offline customer service are now blurred more than ever. Part of this acceleration of social media platforms is your customer's voice is amplified. Creating an omnichannel approach is key to keeping your customers happy with your brand but also enables them to become advocates and help your business grow. How do you cultivate a customer focused approach across all channels? What strategies and programs can we put in place to ensure success? Hear from our panel who has been there on best practices, what has and hasn't worked.

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*We are currently accepting partnership opportunities for this event.*