

## From Cloud Investment to Impact: A C-Suite Blueprint for Business-Driven Modernization

# Executive Dinner

### SPEAKERS



**James Massa**  
Senior Executive  
Director (L7), Software  
Engineering and  
Architecture  
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**Kodjo Hogan**  
BISO  
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Global Director,  
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**June 26, 2025**

5:30 PM-9:00 PM  
Eastern Time

## From Cloud Investment to Impact: A C-Suite Blueprint for Business-Driven Modernization

Cloud transformation has evolved into a boardroom priority—one that demands speed, precision, and strategic intent. With infrastructure decisions reshaped by market shifts like VMware's transformation, enterprise leaders must align cloud initiatives with long-term value creation.

This session is designed to tackle the core concerns of C-level leaders:

Mitigating risk while accelerating digital transformation

Driving governance and visibility across hybrid and multi-cloud environments

Defining operating models that balance innovation with accountability

Learn from industry peers as they share actionable frameworks, modernization blueprints, and real-world use cases—including platforms like Concierto—that simplify complexity and enhance enterprise value.

Whether you are refining cloud strategy or leading cross-functional transformation, this session will equip you with the

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