

## Journey to Generative AI: Build Business Value at Scale

# Executive Dinner

### SPEAKERS



**Mel Reyes**  
CEO, Leadership  
Advisor  
*Elite Technical  
Concierge*



**Joseph Zhou**  
Global Head of Security  
Engineering and  
Architecture  
*Shein*



**Robert Pelayo**  
Senior ERP Project  
Director  
*Los Angeles Unified  
School District*



**Roselle Dela Cruz**  
VP IT, Americas & EMEA  
*PLDT*



**Hari Tatrakal**  
Director - Cloud Data  
Services  
*Live Nation  
Entertainment*



**Milind Waikul**  
Sr Manager,  
Architecture  
*Mattel*



**Sameer Nandan  
Bhavanibhatla**  
Director, Data &  
Analytics Engineering  
*Guitar Center*



**Rakesh Mekala**  
COO  
*DIRECTV*



**Ramnath Iyer**  
EVP Application  
Development  
*PennyMac Financial  
Services*



**David Ferrell**  
CSO  
*Department of Health  
Care Access and  
Information*



**Milind Waikul**  
Sr Manager,  
Architecture  
*Mattel*

**CLICK HERE TO REGISTER**



**November 14, 2024**

5:30 PM-9:00 PM  
Pacific Time

## Journey to Generative AI: Build Business Value at Scale

In a rapidly evolving world where Generative AI holds immense potential, yet requires careful safeguarding, it's crucial for organizations to remain focused on solving business priorities. Enterprises need a modern data strategy and an AI strategy to innovate rapidly with generative AI at scale. This event provides an overview of addressable use cases for generative AI, the approach to mobilizing and scaling business

TOGETHER WITH

