

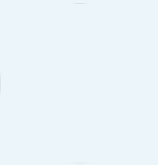
## Journey to Generative AI: Build Business Value at Scale

# Executive Event

### SPEAKERS



**Samy Movassaghi**  
AI Technical Lead  
[Vanguard](#)



**Awais Bajwa**  
Director  
[Bank of America](#)



**Musetta So**  
Executive Director  
[Wells Fargo](#)



**Troy O'Brien**  
Alliance Development  
Director, AWS  
[AI21 Labs](#)



**Amit Singh**  
WW Head of GTM & Use  
Cases, Generative AI &  
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[Amazon](#)



**Sweta Sinha**  
Executive Director, Data  
Products Platform  
[JPMorgan Chase](#)



**Neha Vyas**  
Director of Product  
[Visa Inc](#)



**Shadaab Kanwal**  
MD of Digital, Data, &  
Analytics  
[Charles Schwab](#)



**Sachin Vaidya**  
COO  
[Heritage Bank of  
Commerce](#)



**Steve Zalewski**  
Former CISO  
[Levi Strauss & Co.](#)

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**November 04, 2024**

5:30 PM-9:00 PM  
Pacific Time

## Journey to Generative AI: Build Business Value at Scale

In a rapidly evolving world where Generative AI holds immense potential, yet requires careful safeguarding, it's crucial for organizations to remain focused on solving business priorities. Enterprises need a modern data strategy and an AI strategy to innovate rapidly with generative AI at scale. This event provides an overview of addressable use cases for generative AI, the approach to mobilizing and scaling business value, how to think holistically about data and AI, and considerations for technology, people, process, and mindset.

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