



## The Role of Data and Databases in Generative AI

# Executive Luncheon

## SPEAKERS



**Siva Natarajan**  
SVP Strategy &  
Operations  
*Amagi*



**Paul Chapman**  
Director of Post  
Technology  
*MTI Film*



**Mohandoss Tychicus**  
CEO  
*AIDS Healthcare  
Foundation*



**Vinod Kushawaha**  
First Vice President  
(FVP), Data Governance  
and Data Quality  
*Bank of Hope*



**Rakesh Mekala**  
CDO  
*DIRECTV*



**Wade Chen**  
VP of Technology  
*Zenlayer*



**La Saelee**  
Corporate Director, IT  
*Proper Hospitality*



**Ethan Huynh**  
Chief Operating Officer  
*APNI Health*



**Ken Mayer**  
Founder & CEO  
*Safe Health*

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**October 29, 2024**

11:30 AM-2:00 PM  
Pacific Time

## The Role of Data and Databases in Generative AI

Generative AI's true potential lies in integrating high-quality data specific to your business and customers. A modern data and database strategy is key to transforming generic AI into a powerful differentiator for your organization. This event explores the critical role of data in generative AI, from real-world applications and strategies for successful integration to ethical considerations and the impact of upcoming advancements. Learn best practices for leveraging data and databases to enhance customer experiences, drive growth, and navigate the evolving AI landscape.

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