



## Chaos to Clarity: How Leading Brands Modernize Marketing Execution with a Strategic Partner

# Executive Dinner

## SPEAKERS



**Jessica Griffin**  
Sr. Manager Marketing &  
Customer Engagement  
*Walgreens*

**George Wang**  
CMO  
*Peterson Technology  
Partners*

**Brian Herrera**  
Marketing Coordinator  
*One Of A Kind  
Hospitality*

**Kurt Erickson**  
VP Sales  
*NVISION, A  
BradyPLUS Company*

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**November 12, 2025**

5:30 PM-9:00 PM  
Central Time

## Chaos to Clarity: How Leading Brands Modernize Marketing Execution with a Strategic Partner

This dinner discussion will explore how marketing leaders have tackled operational inefficiencies, siloed teams, and increasing complexity by partnering with strategic execution experts. Through real-world stories and lessons learned, guests will gain insight into the challenges these leaders faced, the decisions they made, and the measurable impact of streamlining their marketing operations. Expect an honest, peer-driven conversation about removing execution barriers to unlock growth and free up teams for higher-value work.

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