



Enterprise-Grade Generative AI

Executive Event

SPEAKERS



Rik Tamm-Daniels
Group VP, Ecosystems
and Technology
Informatica



Nathan Dean
Director, Application
Services, Global
Technology
*Universal Music
Group*



Rakesh Mekala
COO
DIRECTV



Mel Reyes
CEO, Leadership
Advisor
*Elite Technical
Concierge*



Jenson Crawford
VP, Software
Engineering
*Eastman Kodak
Company*



Duan Peng
SVP, AI & ML
*Southern Glazer's
Wine and Spirits*



Robert Pelayo
Senior ERP Project
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*Los Angeles Unified
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CISO
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Services*

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November 05, 2024

5:30 PM-9:00 PM
Pacific Time

Enterprise-Grade Generative AI

What's in it for the Customers and Prospects? While AI and GenAI are at the forefront of every leader's mind, the successful adoption of enterprise-grade generative AI applications in production hinges on a robust and trusted data foundation. A strong data foundation demands scalability, data quality, seamless integration, governance, and security to ensure that generative AI applications produce relevant, accurate,

trustworthy, and unbiased outcomes. Leaders who join will experience education and networking opportunities that will help them learn these topics:

- GenAI's promise and common pitfalls
- Considerations for successful GenAI implementation in the enterprise
- Requirements for AI-ready data foundation and how data can be your GenAI differentiator
- Best practices for delivering Enterprise Ready GenAI at scale with Informatica & AWS

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