



The Future of IT

CIO Think Tank

SPEAKERS



Munish Sharma
COO
Wells Fargo



David Walter
Transformation Program
Process Oversight
Director
Citigroup



Munish Sharma
COO
Wells Fargo



Richard Martin
Sr Director
PepsiCo



Alex Zadrozny
VP- IT, Security & Policy
Bank of America



Jordan Tannenbaum
MD
CIO/CMO
Saint Peter's
HealthCare System



Brian Lozada
Global CISO, Prime Video
AWS



Samrat Dua
Chief Digital Officer
Swiss Re
Corporation



Catherine Salemi
Director of Cyber
Resiliency, Americas
YASH Technologies



Anand Tiwari
Sr. Sales Director- Digital
Transformation
R Systems



Ben Halpert
Founder & CEO
CISO Horizon



Benjamin Smith
Chief Information
Security Officer
Atice



Jim Rutt
COO
The Dana Foundation

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February 23, 2023
Eastern Time

Welcome & Registration

10:00 AM-11:00 AM

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Opening Remarks

11:00 AM-11:05 AM

KEYNOTE

11:10 AM-11:35 AM

Bridging the Gap Between IT and the Business

Digital transformation (DX) has become a catchphrase and trend in the corporate world:

As organizations try to find ways to remain competitive and create an enhanced experience for internal and external stakeholders, they must bridge the gap between business and technology.

This requires a collaborative effort between technology, people, and the business.

Technology needs to be understood as a critical enabler for every part of the organization.

It is far too easy for IT to get wrapped up in the new technologies that come across their desks regularly, or businesses to get caught up with the latest trends.

PANELISTS



Speaker

Munish Sharma
CIO
Wells Fargo

LUNCH & DISRUPTOR SHOWCASE

11:40 AM-12:05 PM

Detecting Imposters and Rogue Insiders in SaaS Applications

The combination of rogue insiders and external attackers makes SaaS application detection a massive pain point for enterprises, particularly within core business applications. External attackers leverage stolen credentials to impersonate an insider and connect to applications, while at the same time insiders are not sufficiently monitored. Such examples could include a fraudster's takeover via social engineering, or incorrect implementation by an employee, or a doctor accessing celebrity patient medical data, or a salesperson downloading a report of all customers before switching to work for a competitor. Even after the enterprise receives a complaint or is otherwise suspicious, detection of these breaches usually consists of manual sifting through tons of log data from multiple sources. RevealSecurity's CRO, Mark Fullbrook, will explore the growing challenge of SaaS application detection, explain why current detection solutions are usually ineffective, and share solutions using real customer examples.

PANELISTS



Speaker

Mark Fullbrook
CRO
RevealSecurity

Lunch & Disruptor Showcase

12:05 PM-1:05 PM

LUNCH & DISRUPTOR SHOWCASE

12:50 PM-1:05 PM

The Future of IT: Overcoming Key Challenges and Maximizing Digital Transformation with a Digital Workplace Platform

Digital transformation is no longer a buzzword, but a necessity for enterprises looking to stay competitive and meet evolving customer demands. However, CIOs and CISOs face several key challenges and roadblocks that delay the adoption of digital transformation initiatives. To overcome these challenges, enterprises need to focus on the key pillars that support any digital innovation and transformation. The key pillars that support digital innovation and transformation include IT infrastructure, applications, data, security, dexterity, resilience, user experience, leadership, culture, and partnerships.

Enterprises that can effectively address these pillars can create a unified gateway for innovation, collaboration, and cohesive customer experience across the enterprise in the form of a digital workplace platform.

A digital workplace platform can help improve end-user experience by boosting the use of AI, automation, self-service, and mobility. This platform can also improve satisfaction and productivity, while ensuring all required aspects of data risk and compliance are met to stay protected from all conventional and modern IT security threats. By adopting a digital workplace platform, enterprises can create value-based, robust, and agile single-window customer experiences across the enterprise value chain. Enterprises can save capital expenses, improve OpEx, reduce tickets per month, reduce the need for desk-side support, and significantly reduce the cost of endpoint devices, patching, application provisioning, and more.

The future of IT for CIOs and CISOs lies in adopting a digital workplace platform that can help enterprises harness the power of a unified platform, reduce costs, improve end-user experience, and move towards a singular experience. Enterprises that embrace this digital transformation will be well-positioned to thrive in the new digital era.

PANELISTS



Speaker

Anand Tiwari
Sr. Sales Director-
Digital Transformation
R Systems



Speaker

Catherine Salemi
Director of Cyber
Resiliency, Americas
YASH Technologies

PANEL

1:05 PM-1:50 PM

What's AI Doing for You?

The terms "Artificial Intelligence" and "Advanced Machine Learning" are often thought of interchangeably. While there is a relationship between AI and AML, to say they are the same thing is an oversimplification and misclassification. Rather, one begets the other with AI being the basic principle upon which AML is developed. As AI begins to mature and migrate away from purely advanced mathematical operations into decision making paradigms, AML steps forward as the predictive ability of machines to process vast quantities of data. As data and analytics becomes foundational to the way every business operates, AI and AML will become foundational capabilities.

PANELISTS



Chair

Ben Halpert
Founder & CEO
CISO Horizon



Speaker

Ira Winkler
VP & CISO
CYE USA Inc.



Speaker

Les Correia
Executive Director,
Global Information
Security
Estee Lauder Companies



Speaker

Matthew Webster
CISO
B&H



Speaker

Ivan Durbak
CIO

BronxCare Health System

Networking Break

1:50 PM-2:10 PM

FIRESIDE CHAT

2:20 PM-3:05 PM

Bridging the Gap Between IT & Business

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and the business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.

For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

PANELISTS



Chair

Ben Halpert
Founder & CEO
CISO Horizon



Speaker

Alex Zadrozny
VP - IT, Security &
Policy
Bank of America



Speaker

Samrat Dua
Chief Digital Officer
Swiss Re Corporation

FIRESIDE CHAT

3:10 PM-3:55 PM

Creating Transformation Through Data & Analytics

If digital transformation is a journey, then data is the fuel that transports your company from here to there. Comprehending and creating insight from data is transformational. Being able to gather and analyze data to generate a competitive edge, creates new opportunities and promotes innovation. However, to support a pipeline of up-to-date and competitive modern data and analytics, a sound foundation and architecture must

be constructed.

PANELISTS



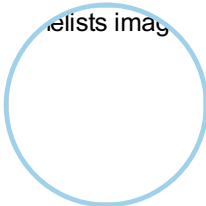
Chair

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Speaker

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MD
CIO/CMIO
Saint Peter's HealthCare
System



Speaker

Benjamin Smith
Chief Information
Security Officer
Attice

Networking Break

3:55 PM-4:15 PM

FIRESIDE CHAT

4:15 PM-5:00 PM

Data Drives Transformation

Data is a key enabler for all of the CIO's plans to transform and should be at the heart of any organizational strategy. All of the digitization in our world today means we have enormous amounts of data available, and data has now become the number one business asset for every organization. The utilization of data has grown exponentially giving organizations the ability to better understand customers, research key trends, and much more. Enterprises are heading towards an environment of uncertainty and ambiguity that requires continuous flexibility, innovation and investment or reinvestment in data and analytics strategies.

PANELISTS



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Ben Halpert
Founder & CEO
CISO Horizon



Speaker

David Walter
Transformation
Program Process
Oversight Director
Citigroup



Speaker

Jim Rutt
CIO
The Dana Foundation

Cocktail Break

5:00 PM-5:10 PM

PANEL

5:10 PM-5:55 PM

Building Solutions by Finding Problems

Disruption alters, destroys, but also creates value. You realize the need to act once revenue starts to shift, which is happening at a faster pace than most would think. Disruption can be a great thing if you act upon it, but it is a threat if you watch idly. We will discuss how CIOs and CISOs can be proactive and act on disruption by figuring out how to identify, prioritize and respond.

PANELISTS



Chair

David Cass
CISO
GSR



Speaker

Michael Owens
BISO
Equifax



Speaker

Florindo Gallicchio
VP of Strategic
Solutions
NetSPI



Speaker

Matthew Syracuse
Sr. Enterprise
Cybersecurity Architect
Northwell Health



Speaker

Oscar Rimolo
Executive Director,
Global IT
Estee Lauder Companies

Closing Remarks & Raffle Giveaway

5:55 PM-6:00 PM

Cocktail Hour

6:00 PM-7:00 PM

PAST & CURRENT PARTNERS

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