



**AWS & Impetus Technology**

# Executive Luncheon

## SPEAKERS



**Sergey Kozlovich**  
VP of Software  
Engineering  
[Los Angeles Times](#)



**Derek Larsen**  
VP GTM Strategy -  
Unified Data Platform  
Services  
[Impetus  
Technologies, Inc.](#)



**Dean Weber**  
Founder / CEO  
[Quantum AI Health](#)

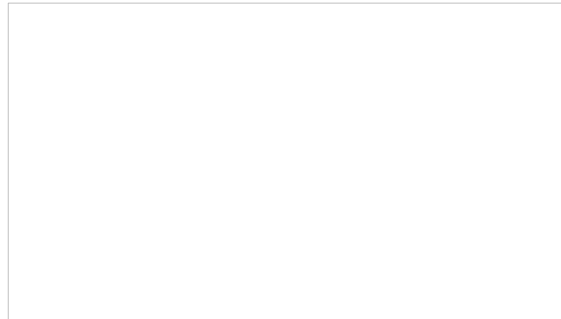
**Jonathan Gallo**  
Director, Product  
Management - Discovery  
Platform & Cloud  
Strategy  
[Cotality](#)



**Patrick Callahan**  
Analytics Sales Leader,  
US- Enterprise and  
Retail/CPG  
[AWS](#)



**Sergey Kozlovich**  
VP of Software  
Engineering  
[Los Angeles Times](#)



[CLICK HERE TO REGISTER](#)



**May 14, 2024**  
Pacific Time

**Lunch & Registration**

**11:30 AM-12:00 PM**

**KEYNOTE**

**12:00 PM-12:25 PM**

# How Los Angeles Times uses GenAI to Drive Content Recommendations

This keynote explores the transformative impact of GenAI technologies to redefine strategic vision and operational efficiency within the organization. It delves into innovative applications of GenAI, ranging from content recommendations to advanced problem-solving, providing business leaders with insights on how to leverage these technologies to enhance operational efficiency, foster innovation, and navigate the evolving digital landscape.

## PANELISTS



Speaker

**Sergey Kozlovich**  
**VP of Software**  
**Engineering**  
Los Angeles Times

PANEL

12:30 PM-1:15 PM

## Unlocking the Potential of Generative AI

Dive into the future of business innovation with our expert panel featuring leaders from various industries. This session will explore the transformative impact of Generative AI technologies across industries, offering strategic insights into integration, data privacy, real-time analytics, and the road ahead for businesses ready to embrace the next wave of technological advancement. Whether you're navigating data challenges or seeking to leverage GenAI for competitive edge, this discussion is an invaluable opportunity to learn from the forefront of digital transformation. Join us to empower your organization with the knowledge to lead in the era of Generative AI.

## PANELISTS



Chair

**Patrick Callahan**  
Analytics Sales Leader,  
US- Enterprise and  
Retail/CPG  
AWS



Speaker

**Sergey Kozlovich**  
VP of Software  
Engineering  
Los Angeles Times



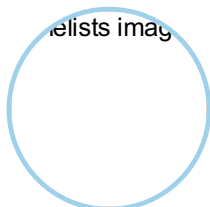
Speaker

**Derek Larsen**  
VP GTM Strategy -  
Unified Data Platform  
Services  
Impetus Technologies,  
Inc.



Speaker

**Dean Weber**  
Founder / CEO  
Quantum AI Health



Speaker

**Jonathan Gallo**  
Director, Product  
Management -  
Discovery Platform &  
Cloud Strategy  
Cotality

**Closing Remarks & Networking**

**1:15 PM-2:30 PM**

TOGETHER WITH

