CVISION
INTERNATIONAL

Executive Event

Journey to Generative AI

SPEAKERS

Sylvie Nocher
Head of Sales &
Presales - Business Line
Data&AI, Atos Group
Atos

Nelly Solovyova
Director, Data &
Analytics
Danone

Achraf Seddik
Chief Data Scientist - AI
Factory
Crédit Agricole CIB

Olivier Daloy
CEO & Founder
BluEnable

Simon Ghisellini
Group Program Manager
Fareva

Taoufiq Haddane
CTO, Atos Group
Eviden

Jade Le Van
Principal Sales Engineer
Snowflake

Nader Shoueiry
Security & Observability
ISV GTM Lead
AWS

Herve Lemaire
CEO
Selartag

Paul Lasserre
Head of Generative AI
Partnerships
AWS

Vincent Recamier
Head of AI Factory
Christian Dior
Couture

Jimena Almendares
Chief Digital Officer
Decathlon

Vincent Omnès
CTO Architecture &
Integration
L'Oreal

**Jean-Christophe
Lebreton**
CTO
Siemens

Virgile Boëssé
Manager, Data & AI
Program
Air France KLM

**François Andre
Wilson**
Head of Data & AI
Innovation
Oney

Umberto D'Amico
Digital Director
Mobilize Financial
Services

**Jean-Pierre
DUMOULIN**
VP, Global Connectivity
Projects
Stellantis

Niels de Heer
Head of Data &
Analytics
Unilever

Eric Poilvet
SI Solutions Director
Snowflake

CLICK HERE TO REGISTER

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November 13, 2024
Greenwich Mean Time

Welcome & Registration

:30 AM-9:15 AM

Opening Remarks

9:15 AM-9:25 AM

Generative AI Adoption Trends and Key Use Cases

9:25 AM-9:45 AM

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

PANELISTS

Speaker

Paul Lasserre
Head of Generative AI
Partnerships
AWS

Data as your Differentiator

9:45 AM-10:05 AM

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

PANELISTS

Speaker

Nader Shoueiry

**Security &
Observability ISV GTM
Lead**

AWS

Networking Break

Innovation Showcase

Snowflake and Eviden will share the learnings from accompanying their customers on GenAI topics over the last couple of years, sharing stories of the solutions built.
Companies are moving up the maturity curve on GenAI topics, gaining clarity on which use cases have the adequate ROI to go into production and shifting their focus to user adoption and cost control.

PANELISTS

Speaker

Sylvie Nocher

**Head of Sales &
Presales - Business
Line Data&AI, Atos
Group**

Atos

Speaker

Jade Le Van

**Principal Sales
Engineer**

Snowflake

Navigating the Generative AI Landscape

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

PANELISTS

Chair

Nader Shoueiry
**Security &
Observability ISV GTM
Lead**
AWS

Speaker

Herve Lemaire
CEO
Selartag

Speaker

Taoufiq Haddane
CTO, Atos Group
Eviden

Speaker

Eric Poilvet
SI Solutions Director
Snowflake

Speaker

Paul Lasserre
**Head of Generative AI
Partnerships**
AWS

Executive Roundtable Lunch   11:50 AM-1:00 PM

Closing Remarks & Networking   1:00 PM-1:30 PM

TOGETHER WITH

EVIDEN   ❄ snowflake

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