



## Executive Event

# Journey to Generative AI

## SPEAKERS



**Sanjeev Arora**  
IT Director  
National Grid Energy Services



**Rik Tamm-Daniels**  
Group VP, Ecosystems and Technology  
Informatica



**Veena Keri**  
Generative AI Leader,  
Managing Director  
Deloitte



**Mario Bourgoin**  
CTO and Founder CTO  
and Founder  
St Lark Ventures



**Raj Bandaru**  
Head of Analytics  
AstraZeneca



**Brian Trojan**  
Managing Director  
State Street



**Tim Burke**  
VP of Data  
MassMutual

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**October 29, 2024**  
Eastern Time

**Welcome & Registration**

8:30 AM-9:00 AM

**Opening Remarks**

9:20 AM-9:30 AM

**Generative AI Adoption Trends and Key Use Cases**

9:30 AM-9:50 AM

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

## PANELISTS



Speaker

**Mario Bourgoin**  
CTO and Founder CTO  
and Founder  
St Lark Ventures

## Enterprise-Grade Generative

9:55 AM-10:35 AM

**What's in it for the Customers and Prospects?** While AI and GenAI are at the forefront of every leader's mind, the successful adoption of enterprise-grade generative AI applications in production hinges on a robust and trusted data foundation. A strong data foundation demands scalability, data quality, seamless integration, governance, and security to ensure that generative AI applications produce relevant, accurate, trustworthy, and unbiased outcomes.

Leaders who join will have the opportunity to learn and network on the following topics:

GenAI's promise and considerations for successful GenAI implementation in the enterprise

Requirements for AI-ready data foundation and how data can be your GenAI differentiator

Best practices and blueprint for delivering Enterprise Ready GenAI at scale with Informatica, Deloitte, & AWS

## PANELISTS



Speaker

**Rik Tamm-Daniels**  
Group VP, Ecosystems  
and Technology  
Informatica

## Networking Break

10:35 AM-10:50 AM

# Navigating the Generative AI Landscape

10:50 AM-11:45 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

## PANELISTS



Chair

**Mario Bourgoin**  
CTO and Founder CTO  
and Founder  
St Lark Ventures



Speaker

**Rik Tamm-Daniels**  
Group VP, Ecosystems  
and Technology  
Informatica



Speaker

**Veena Keri**  
Generative AI Leader,  
Managing Director  
Deloitte

## Executive Roundtable Lunch

11:45 AM-1:00 PM

## Closing Remarks & Networking

1:00 PM-1:30 PM

TOGETHER WITH

**Deloitte.**

