



The Future of IT & Cybersecurity

# CIO & CISO Think Tank

## SPEAKERS



**Florian Jörgens**  
ASO  
Vorwerk SE & Co. KG



**Alexander Zhitenev**  
Group ASO  
IFCO



**Klaus Klingner**  
ISO  
ASAMBEAUTY GmbH



**Matthias Jungkeit**  
CISO/DPO  
Münchener Hypothekenbank eG



**Max Imbriel**  
ASO  
Bitpanda



**Matthias Orthwein**  
Lawyer / Partner  
SKW Schwarz Rechtsanwälte



**Thomas Zeulner**  
ASO  
TDK Electronics



**Berthold Panzner**  
Chief Architect  
Nokia



**Ilona Simpson**  
CIO EMEA  
Netskope



**Roberto Avanzi**  
Senior Principal Security Architect  
Arm

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**November 21, 2023**

Central European Time

**Welcome & Registration**

10:30 AM-10:45 AM

**Morning Networking**

10:45 AM-11:15 AM

**Opening Remarks**

11:15 AM-11:20 AM

## Striking a Balance: AI Information Security in the Organization – Navigating the Landscape Between Complain and Comply

11:20 AM-11:35 AM

The session deals with the typical defensive reactions of a company's business functions to the CISOs request for security measures and proposes ways to counter them creatively. The dialogue becomes even more difficult with obscure topics, such as generative AI. In the second half of the session or so, basic insights of experts such as Andrej Karpathy are summarized: Insights on how the transformer models underlying the large language models work and what implications that has.

### PANELISTS



Speaker

Matthias Jungkeit

CISO/DPO

Münchener

Hypothekenbank eG

FIRESIDE CHAT

11:40 AM-12:15 PM

## Bridging the Gap Between IT and the Business

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and the business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.

For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

### PANELISTS



Chair

**Florian Jörgens**  
CISO  
Vorwerk SE & Co. KG



Speaker

**Alexander Zhitenev**  
Group CISO  
IFCO



Speaker

**Berthold Panzner**  
Chief Architect  
Nokia

## Is the AI smart enough for EU data protection regulation?

12:20 PM-12:35 PM

While human brains already struggle sometimes with the compliance requirements of EU data privacy regulations (GDPR), the combination with the use of artificial intelligence does not necessarily make it easier. This session explores the practical impacts that GDPR has on the use of generative AI solutions in the daily use of companies. Through the example of practical use cases, it will be demonstrated where the most dangerous pitfalls are and how experienced legal experts recommend to deal with them.

### PANELISTS



Speaker

**Matthias Orthwein**  
Lawyer / Partner  
SKW Schwarz  
Rechtsanwälte

KEYNOTE

12:40 PM-1:00 PM

## Digital Transformation: Why IT and Security Have To Join Forces to Succeed

Many drivers such as Digital Transformation, ubiquitous working environments as well as the need to protect organisations in an ever increasing level of sophistication in Cyber attacks have led to unprecedented complexity, high cost and inadequate governance. In her session, Ilona will explore how-not-to and how to deliver value through convergence and modernisation, and how to break out of the cost/risk/value trade off dilemma by joining forces of IT and security teams.

### PANELISTS



Speaker

Ilona Simpson  
CIO EMEA  
Netskope

## Lunch & Networking

1:00 PM-2:00 PM

FIRESIDE CHAT

2:00 PM-2:35 PM

## Social Engineering: New in 2023

Social engineering attacks are a growing concern for businesses and individuals alike, as cybercriminals continue to use advanced techniques to trick people into divulging sensitive information or performing actions that can lead to data breaches. In 2023, these attacks are expected to become even more sophisticated, making it increasingly challenging for individuals and businesses to identify and prevent them. To protect themselves, individuals and businesses must be vigilant and aware of these tactics. They must also implement comprehensive security measures, such as security awareness training, anti-phishing software, two-factor authentication, and access controls. Additionally, businesses must establish policies and procedures for responding to social engineering attacks, including incident response plans, data backup and recovery, and regular security assessments. By taking these proactive steps, businesses and individuals can better protect themselves from the risks associated with social engineering attacks in 2023 and beyond.

## PANELISTS



Chair

Florian Jörgens  
CISO  
Vorwerk SE & Co. KG



Speaker

Klaus Klingner  
ISO  
ASAMBEAUTY GmbH



Speaker

Roberto Avanzi  
Senior Principal  
Security Architect  
Arm

## Poor Cyber Hygiene

2:40 PM-2:55 PM

In the digital age, practicing good cyber hygiene is essential to maintaining the security and integrity of personal and business data. However, in 2023, the lack of basic cyber hygiene practices will continue to be a major cause of cyber incidents. Cybercriminals exploit these vulnerabilities to gain unauthorized access to sensitive information, steal data, and launch damaging cyber attacks. It's crucial for individuals

and businesses to prioritize basic cyber hygiene practices, such as using strong passwords, regularly updating software, and backing up data. Additionally, individuals and businesses must educate themselves and their employees on cybersecurity best practices and the latest threats to stay ahead of the evolving threat landscape. By taking these proactive steps, individuals and businesses can protect themselves from cybercriminals who prey on poor cyber hygiene practices.

## PANELISTS



Speaker

Max Imbiel

CISO

Bitpanda

## Closing Remarks & Networking

2:55 PM-3:30 PM

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