

Accelerated AI-powered Transformation: Innovation without Compromise

# Executive Dinner

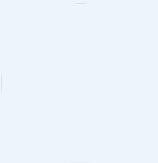
## SPEAKERS



**Verena Trost**  
Partner  
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**Marco Porak**  
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**Sebastian Eckler**  
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**Martin Egger**  
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**Zoltan Karaffy**  
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**Matthew Dean**  
Chief Commercial Officer  
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**October 09, 2025**

6:00 PM-9:30 PM

Central European Time

## Transforming AI potential into measurable business results with AWS and IBM

Generative AI is revolutionizing how businesses transform, automate, and scale—but success depends on more than just cutting-edge models. It requires a secure, reliable foundation that bridges the needs of both IT and business teams.

Join us to discuss how leading enterprises are leveraging generative AI to drive meaningful transformation, streamline operations, and unlock new value—without sacrificing trust, governance, or performance.

The cloud strategy is fully underway at many companies, but after several years of transformation, questions about cost transparency arise. In this context, we will discuss the importance of robust financial management, using Apptio for

tracking and optimizing costs, and how FinOps can ensure effective governance in AI-driven transformations, balancing innovation with risk management and compliance requirements.

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