Navigating the Generative AI Landscape

Executive Council

SPEAKERS

Russ Felker
CTO
Trinity Logistics

Mark Maybury
VP, Commercialization,
Engineering &
Technology
Lockheed Martin

Bob Clougherty Ph.D.
CIO
CampusWorks

James Arnold
Enterprise Data
Governance and AI
Privacy Officer
CVS

Viktoria Popova
Director Institutional
Research, Assessment
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Centenary University

Tara Jones
Principal Advisor, AI and
Modern Data Strategy
AWS
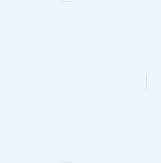
Philip Howard
Director, Data
Applications - Data
Insights
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Jared Ambra
Director IT Enterprise
Operations & Support
Highland Homes

Andy Kim
Product Integration &
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PepsiCo

Scott Bendle
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Hans Vargas-Silva
Data Protection Lead-
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Marathon Petroleum
Corporation

CLICK HERE TO REGISTER

December 11, 2024
3:00 PM-4:15 PM
Eastern Time

Navigating the Generative AI Landscape

Generative AI is transforming industries, but how can businesses harness its potential effectively? Whether you're exploring AI or scaling existing projects, this virtual panel offers actionable insights and strategies to drive success.
What You'll Gain:
Driving Business Value: Align AI initiatives with strategic goals and measure ROI.
Overcoming Challenges: Tackle data silos, talent gaps, and ethical concerns.

Scaling AI: Transition from pilots to full integration with proven methods.
Future Trends: Stay ahead with insights into what's next in AI innovation.
Designed for business and tech leaders, this event equips you to navigate the challenges and opportunities of generative AI.

PANELISTS

Chair

Bob Clougherty Ph.D.
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