C VISION INTERNATIONAL

Journey to Generative AI: Build Business Value at Scale

Executive Event

SPEAKERS

Steve Revenko
Director, Canada West
Adastra Corporation

Alexander Medvedev
Senior Solutions Architect- Gen AI
AWS

Mel Reyes
CEO, Leadership Advisor
Elite Technical Concierge

Eduardo Monzon
Director of Business & Technology solutions
Nature's Path

Hong-Lok Li
CTO
AMS of UBC Vancouver

Amit Pradhan
VP Strategy
Farmers Edge

CLICK HERE TO REGISTER

November 20, 2024
5:30 PM-9:00 PM
Pacific Time

Journey to Generative AI: Build Business Value at Scale

In a rapidly evolving world where Generative AI holds immense potential, yet requires careful safeguarding, it's crucial for organizations to remain focused on solving business priorities. Enterprises need a modern data strategy and an AI strategy to innovate rapidly with generative AI at scale. This event provides an overview of addressable use cases for generative AI, the approach to mobilizing and scaling business value, how to think holistically about data and AI, and considerations for technology, people, process, and mindset.

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