



The Future of Revenue: Driving Innovation in Revenue Growth and Retention Strategies

Executive Dinner

SPEAKERS

Kathleen James
VP, Channel Marketing
[SiriusXM](#)

Mudassir Ali
Director, Financial
Algorithms Development
[Northwestern Mutual](#)



Prashant Joshi
Co- Head, Global
Payments
[Marex](#)

Ryan Coelho
Diretor
[Zoetis](#)

Leslie Picard
CRO
[Katie Couric Media](#)



Diana Morante
Director, Marketing
[Spectrum](#)



Rasha Alomar
Sr. Director, R&D & PD
[GREY MATTER
CONCEPTS](#)

Sanjay Jain
Director, Finance
[The Mark](#)

Julie Kim
Sr Leader, Product
[HubSpot](#)

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November 05, 2025

5:30 PM-9:00 PM
Eastern Time

The Future of Revenue: Driving Innovation in Revenue Growth and Retention Strategies

We invite you to an insightful dinner discussion with fellow industry executives from the retail, travel, hospitality, and financial services sectors. Join us for an open dialogue about the common challenges we face in driving revenue growth, improving conversion rates, enhancing customer experiences, and boosting customer retention. As we share our experiences and insights, we'll explore strategies that address high

cart abandonment rates, the need for seamless payment integrations, and ways to engage a diverse customer base. Expect an open, insightful discussion on how leaders can leverage innovative payment solutions to drive revenue, increase conversions, and foster customer loyalty.

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